

ASN Innovations in Kidney Education Contest 2016

Frequently Asked Questions

1. What is the ASN Innovations in Kidney Education Contest?

ASN invites the kidney community to develop innovative teaching tools that will convey to medical students and residents aspects of nephrology, including renal physiology, pathophysiology, or clinical disease.

2. Why is ASN sponsoring a contest?

1. Contests like this one help convey the excitement of learning about all aspects of the nephrology.
2. Initiatives such as this contest reflect some of the most exciting trends in medical school curriculum reform.
3. Traditional teaching methods such as power point slides and blackboard teaching do not reflect the level of sophistication of today's learners.
4. Teaching innovations help spur interest among those who will make a positive difference in the lives of kidney patients in the future.

3. What are the goals of the contest?

1. Develop and share tools to enhance teaching nephrology using non-didactic, interactive teaching instruments
2. Generate excitement among medical students and residents about the field of nephrology
3. Engender interactions between medical students, residents, graduate students, nephrology fellows, post-doc trainees, faculty, practicing nephrologists, and researchers
4. Engage learners in ASN activities
5. Create novel ideas for additional curricula development for medical and graduate students in the field of nephrology

1. What makes up the contest?

The contest is divided into two parts:

1. Part 1: Submitting an innovative teaching tool that will highlight key aspects of nephrology.
2. Part 2: From the ideas selected the development and promotion of that teaching tool.

2. Who can enter the contest?

The contest is open to students and trainees [documentation required] (undergraduate, graduate, medical, PhD, resident, medical fellow, and post-doc trainee), faculty, practicing nephrologists, and researchers. Teams (5 or less members) are encouraged

to enter but only one prize will be awarded to the team. You must be at least 18 years of age to enter. This contest is “Void Where Prohibited.”

3. How do I submit my idea/tool?

ASN has created a special submission site: www.asn-online.org/contest.

4. When can I submit my idea/tool?

The idea submission site (Part 1) will open on **Wednesday, January 11, 2016** and close at **4:00 p.m. EDT on Thursday, March 10, 2016**. Contestants whose submissions are selected will be notified no later than **Wednesday, April 11, 2016** and invited to develop their idea into a teaching tool. The finished tool must be submitted to ASN no later than **4:00 p.m. EDT Thursday, August 10, 2016**. Winning tool developers will be notified no later than **Thursday, September 8, 2016**.

5. How will submitted ideas/tools be judged?

Ideas will be judged on the following criteria:

- a. **Relevance**
- b. **Creativity**
- c. **Portability**
- d. **Feasibility**

Teaching tools will be judged on the following criteria:

- a. **Effectiveness**
- b. **Appeal and Interest**
- c. **Engagement**

The contest will be governed by the contest FAQs and official rules. The decisions of the judges are final.

6. What are the prizes?

The prizes are:

1. Part 1 – up to six (6) ideas will be selected. Each winning idea will be awarded up to one thousand dollars (\$1,000) to support the development of the idea into a teaching tool.
2. Part 2 – up to three (3) teaching tools will be selected. Each winning tool will be awarded a prize Approximate Retail Value (ARV) of five thousand dollars (\$5,000) and will be featured at ASN Kidney Week 2016, November 15-20.

7. What is nephrology?

Nephrology is a branch of medical science that deals with diseases of the kidneys.

8. What are “innovative teaching tools?”

Innovative teaching tools may be videos, smart board talks, games, apps, or other electronic teaching techniques.

9. How many ideas may I submit?

You may submit as many innovative teaching ideas as you wish, but each idea must be distinctive and does not repeat any part of another of your submitted ideas.

10. Where can I learn more about innovative teaching techniques?

http://innovativelearning.com/instructional_technology/index.html.

11. Can departments, schools, or organizations enter the contest?

No. The contest is designed for individual or small team competition. It is not intended for institutional departments, schools, or organization-wide submissions.

12. Can for-profit organizations enter the contest?

Any organization as defined by the Accreditation Council for Continuing Medical Education as a “commercial interest”¹ is prohibited from entering the contest.

13. Is the contest restricted to American students and trainees?

Yes. The contest is open to residents of the 50 states and the District of Columbia.

14. Does the teaching idea and innovative tool need to be in English only?

Yes. English is the official language of the ASN.

15. How long should the teaching tool be?

Your teaching tool should be 15 minutes or less including titles and credits.

16. I’m having trouble completing the idea submission form or uploading my tool. What do I do?

Contact ASN at education@asn-online.org and include “Contest” in the subject line of your message.

17. Am I allowed to use pieces from other peoples’ work and images as long as they are credited?

If the material (music, images, video clips, text, graphs, pictures, etc.) belongs to someone else (copyrighted), you must have permission from the owner of the material to use it in your tool. This means that you either have the express permission of the owner (copyright release), or the owner has made the material available under a creative

¹ “A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.” (The Accreditation Requirements and Descriptions of the Accreditation Council for Continuing Medical Education (ACCME), updated February 2014)

commons license and your use is consistent with the terms of that license. Simply crediting the source without the source's permission (expressed or through a creative common license) is not sufficient. You must submit to ASN submission documentation that you have received permission to use any copyrighted material at the time you submit your idea.

Your teaching tool must not infringe or otherwise violate any proprietary or personal rights (including but not limited to copyrights or privacy rights in the United States and all foreign countries); you must have obtained all necessary permissions from the copyright owner(s) for all thirty-party content (including but not limited to software programs, graphs, charts, algorithms, graphics, photographs, text, and data), in whole or in part, and the teaching tool content is factually accurate and contain no libelous or otherwise unlawful statements.

18. What does “in the public domain” mean?

According to the U.S Copyright Office, “a work of authorship is in the ‘public domain’ if it is no longer under copyright protection or if it [the work] failed to meet the requirements for copyright protection. Works in the public domain may be used freely without permission of the former copyright owner.”

19. Must I follow HIPAA (Health Insurance Portability and Accountability Act of 1996) rules if I include patients in my teaching tool?

Yes-more information about HIPAA can be found at <http://www.hhs.gov/ocr/privacy/hipaa/understanding/index.html>.

20. Who will own copyright of the teaching tool?

You will grant ASN the following rights and licenses with respect to the teaching tool: the right to reproduce, distribute, and sell the tool, in whole or in part, in any form or format, including but not limited to print, electronic media, and through the Internet and other online networks. These rights and licenses are nonexclusive, irrevocable, and worldwide in scope and shall not expire or be affected even if you sell or transfer my copyright interest. You understand that these rights and licenses do not change the fact that you retain copyright ownership of the tool, and these rights and licenses do not prohibit you from using the tool in any way or from allowing others to use it.

You agree to indemnify and hold harmless ASN, its officers, agents, directors, and employees against any and all claims, losses, damages, liabilities, and expenses (including legal costs and expenses or actions in respect thereof) arising from any breach of your agreement, or ASN's publication of your teaching tool.

21. Will I be acknowledged by ASN for winning a prize?

Yes. You grant ASN the right to use your name, likeness, photograph, and biographical data in connection with the promotion and distribution of the tool.

22. Official Rules

http://www.asn-online.org/education/contest/ASN_IKEC_Official_Rules.pdf.