

# Industry Spotlight

## ASN Board Review Course & Update

July 30 – August 4, 2016  
Fairmont Chicago  
Chicago, IL



The ASN Board Review Course & Update (BRCU) focuses on key information needed to prepare for the ABIM Nephrology Board Certification and Maintenance of Certification (MOC) Examinations. ASN structures and schedules BRCU to maximize participants' readiness for these examinations. Held Saturday, July 30 – Thursday, August 4 at the Fairmont Chicago in Chicago, IL, this six-day intensive course attracts 400 nephrologists and fellows a year.

### Contacting ASN

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### Attendance

Anticipated Meeting Attendance: 400  
Anticipated Industry Spotlight Attendance: 300

### Industry Spotlights

The three Industry Spotlights held during BRCU will provide three companies an opportunity to present a presentation of their choice to an audience of up to 300 participants. Held throughout the week, these 45 minute presentations may be product specific in nature.

### Tentative Time Slots

Saturday, July 30: 12:15 p.m. – 1:00 p.m.  
Sunday, July 31: 11:45 a.m. – 12:30 p.m.  
Monday, August 1: 12:15 p.m. – 1:00 p.m.

### Presentation Fee

\$75,000.00

### Rules and Regulations

All presentations are limited to 45 minutes in length. Each presenter is allotted a half hour for setup. BRCU faculty and chairs may not be involved with or present an industry spotlight presentation.

The industry spotlight is not a continuing medical education (CME) activity.

The industry spotlight title may not include a product name.

Industry spotlight presentations are held over lunch. Lunch is included in the BRCU registration fee paid by participants. Lunch is not paid for by the industry spotlight supporter.

ASN Services Included in the Presentation Fee:

**Meeting Space:** All Industry Spotlights are held in a separate room from the BRCU program.

**Audiovisual Equipment:** ASN will provide a complete audiovisual package, which includes: a LCD projector and screen, a podium and podium microphone, a sound system, and a dedicated audiovisual technician. The presenter is responsible for providing his/her own laptop. An audio visual technician will be available prior to each presentation to assist with equipment.

**Signage:** Presentation signage will be placed outside the room. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo.

**Onsite Management:** ASN staff will manage all meeting logistics onsite.

**Email:** ASN will send an email to all pre-registrants listing the industry spotlight presentation titles, dates, times, and supporting companies.

**Mailing Lists:** ASN will provide a post-registrant list by request after the meeting. This list will contain contact information and mailing addresses only, not email addresses. Each company may use this list to send one mailer to participants after the meeting.

**Registration:** Only BRCU registrants and industry spotlight supporters may attend the presentation. Participants do not pre-register for the industry spotlight.

### Benefits of Support

- Acknowledgement on BRCU signage
- One complimentary registration
- Acknowledgement on the BRCU page of the ASN website
- Support funds apply towards the 2016 ASN Corporate Support Program