Subject: Kidney Week 2024 Exhibitor Resource Center Launch!

Sent: February 29, 2024

On behalf of ASN, thank you for your continued support in the fight against kidney diseases. These newsletters will be sent monthly to the primary contact on file for each organization. Please be sure to forward this to others within your organization who may benefit from this information.

EXHIBITOR RESOURCE CENTER

Your Exhibitor Resource Center contains everything you need to know to plan a successful exhibition at Kidney Week 2024. All companies should have received a link to access the resource center and create an account to log in. Create additional user accounts with the "Users" option in the left-hand navigation panel once you've logged in.

Create an account here: https://kw24.exh.mapyourshow.com/7 0/main/login

How can you use your Exhibitor Resource Center?

- Complete your company profile as soon as possible.
 Your listing is now public in the <u>Exhibitor Directory</u> and will default to the information you entered in 2023. I recommend you login and update your profile as soon as possible to ensure your organization is accurately represented online.
- Download a copy of your contract or invoice.
- View the Exhibitor Checklist with all pertinent deadlines.
- See launch dates for Housing, Registration, the Exhibitor Service Kit, and meeting space requests. These will be linked in your resource center directly when they launch.

EXHIBITOR OFFICES

ASN will offer 20X20 constructed offices in <u>Exhibit Hall E</u> of the convention center where exhibitors may conduct internal or external meetings, use as a touch-down or meal space for your booth staff, or use as an office for your planning team. These offices are the only office space offered inside the convention center. For more information, review the <u>Exhibitor Office Guidelines</u>.

If you are interested in securing an office inside the convention center, please contact Ronny Coombs at exhibits@asn-online.org. *Limited availability. First come, first served.*

EXHIBITOR PROSPECTUS

Exhibitor Prospectus

Version 2 Rev February 29, 2024



Priority Point space selection has concluded and general sales will open on March 1, 2024. Please keep an eye on the floorplan as it is ever evolving.

Thank you again for your participation at Kidney Week 2024. Please do not hesitate to reach out should you have any questions.

Ronny Coombs, CMP, CEM Exhibits Manager American Society of Nephrology 1401 H Street NW, Suite 900 Washington, DC 20005 Direct: 202-640-4663 rcoombs@asn-online.org

www.asn-online.org/exhibit