



Subject: Kidney Week 2025 Floorplan Updates

Sent: September 17, 2025

On behalf of ASN, thank you for your continued support in the fight against kidney diseases. These newsletters will be sent periodically to the primary contact on file for each organization. Please be sure to forward this to others within your organization who may benefit from this information.

FLOORPLAN UPDATES

Due to recent cancellations, there have been significant changes to the Kidney Week Scientific Exposition floor plan including:

- Locations of Participant Lounges have changed
- Locations of Concessions and Seating Areas have been added
- The ASN Futures Theater has been added
- Additional inline booths have been added throughout

[View the Live Floorplan Here](#)

If you would like to relocate to a newly open booth location, please email exhibits@asn-online.org. Requests will be processed in the order they are received. All booth spaces are first-come, first-served.

2026 SPACE SELECTION

Kidney Week 2026
Colorado Convention Center
Denver, CO
October 21-25, 2026

Space selection appointments for Diamond and Platinum corporate supporters will take place via virtual meeting the week of **October 13-17, 2025**.

Appointments for the top 30 Priority Point holding companies will take place **onsite at Kidney Week 2025**. All other Priority Point holders will select booth space in **January 2026** via virtual meeting.

Appointment invitations will be sent to the primary contact on file. Please ensure ASN has the correct Point of Contact for your organization by updating your Company Contacts in your [Exhibitor Dashboard](#).

UPCOMING DEADLINES

FRIDAY, SEPTEMBER 26, 2025

- **Extended Installation Hours Request Forms** are due. Companies that require additional time to install their booth must complete and submit the [Extended Installation Hours Request Forms](#). Submitting this form does not guarantee approval. Your final install schedule will be communicated to you by October 3rd.

- **Company Profile and Descriptions** for inclusion in the mobile app are due.
- **Deadline to Submit booth Promotional Materials to ASN for review:** Any use of the ASN or Kidney Week logo, name, or insignia must be reviewed and approved by ASN. Click here to review the guidelines and access branded templates. Send social media posts, email blasts, brochures, and other promo materials to ASN by email at exhibits@asn-online.org for approval. View the [Exhibitor Media Kit](#) for downloadable templates.

Find more information on upcoming deadlines in your [Exhibitor Dashboard](#) checklist.

HOUSING AND REGISTRATION REMINDER

Whenever possible, please use a valid email address to register your booth staff and secure hotel rooms. Email addresses are used to link membership records, claim CE credits, verify badge credentials, and more.

Thank you again for your participation in Kidney Week. Please do not hesitate to reach out should you have any questions.

Ronny Kay, CMP, CEM
Sr. Exhibits Manager
American Society of Nephrology
1401 H Street NW, Suite 900
Washington, DC 20005
Direct: 202-640-4663
rkay@asn-online.org
www.asn-online.org/exhibit