



**KIDNEY
WEEK** 20
27

2027

Exhibitor Prospectus

SAN DIEGO, CA

San Diego Convention Center
October 27-31

Early Programs
October 27, 2027

Annual Meeting Dates
October 28-31, 2027

Exhibit Dates
October 28-30, 2027



A world without kidney diseases

Join us in San Diego, California

Welcome to ASN's 60th Annual Meeting and Scientific Exposition

Why Exhibit at ASN Kidney Week?

The American Society of Nephrology (ASN) invites you to exhibit at the largest, most influential international gathering of kidney professionals in the world. The kidney community comes together to focus on improving the lives of more than 850,000,000 people worldwide. The Scientific Exposition features the latest advances in treatment, research, and cutting-edge technology in the kidney community.

As an exhibitor at Kidney Week, you can:

- Build brand awareness in a competitive marketplace
- Generate quality leads and enhance customer relationships
- Collaborate with experts in the kidney community
- Introduce new products and cutting-edge technology

American Society of Nephrology

1401 H Street NW, Suite 900 | Washington, DC 20005

Phone: 202-640-4660

E-mail: email@asn-online.org | Website: www.asn-online.org

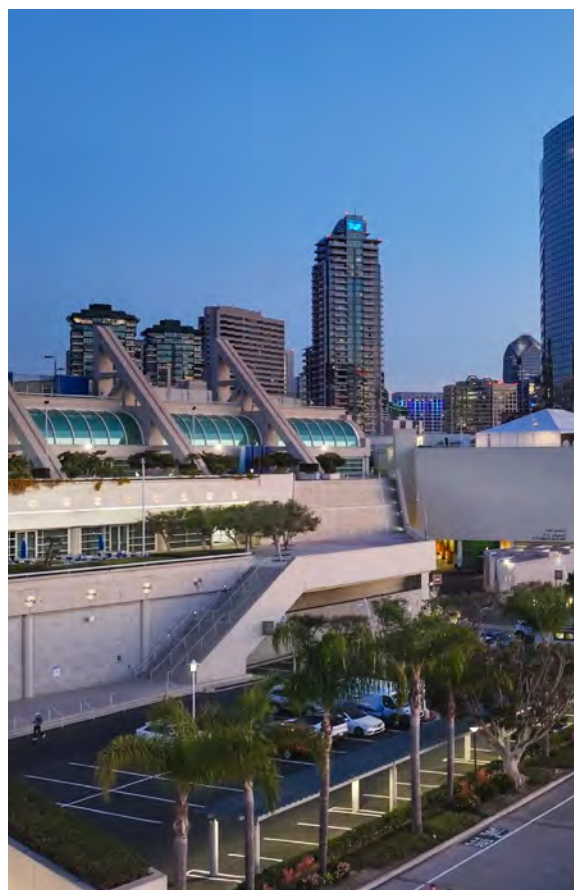


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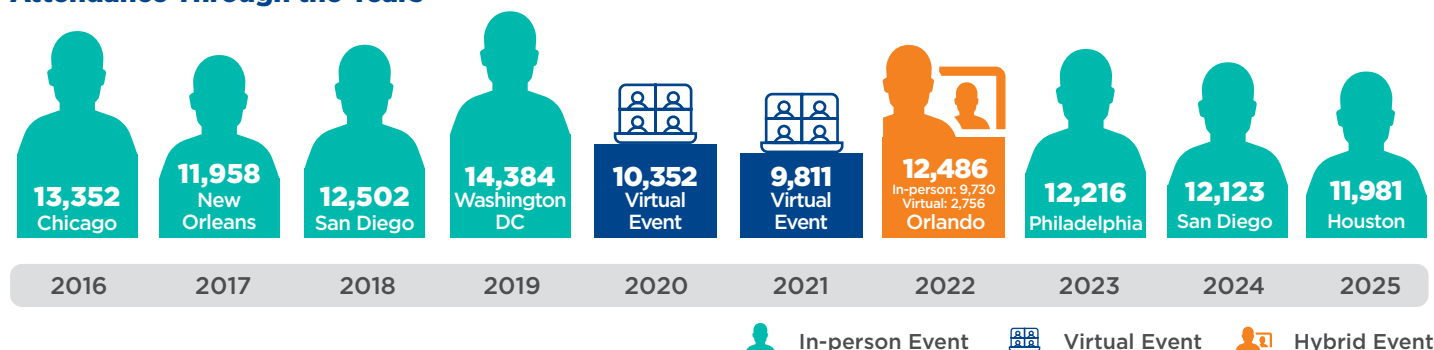
*Kidney Week 2026 Demographics will be available in January 2027.

Kidney Week 2025 Demographics

Thank you to all our participants, partners, faculty, and supporters who helped make this event a success.



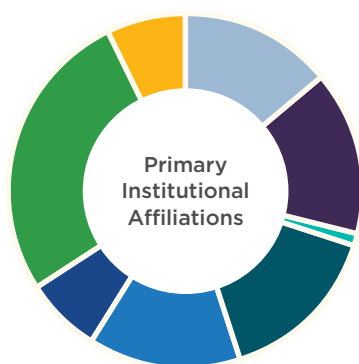
Attendance Through the Years



Participant Registration Report



- ASN Member - 29%
- Fellow in Training - 7%
- Student - 9%
- Non-Member - 19%
- Exhibitor - 21%
- Other - 15%



- Academic Clinician/Educator - 14%
- Academic Scientist - 15%
- Government/VA - 1%
- Hospital-Based Physician - 15%
- Industry Researcher - 14%
- Private Practitioner - 7%
- Other - 27%
- No Answer - 7%

Participant Area of Interest - Percent of Participants

(Multiple answers were permitted)

Acute Kidney Injury - 34%
Bone & Mineral Metabolism - 13%
Cell & Transport Physiology - 7%
Chronic Kidney Disease - 50%
Development & Pediatrics - 5%
Diabetes & Metabolism - 21%
Dialysis - 30%

Genetic Diseases of the Kidneys - 18%
Glomerular Diseases - 35%
Geriatric Nephrology - 7%
Hypertension & Cardiovascular Disease - 25%
Interventional Nephrology - 9%
Pathology - 9%
Transplantation & Immunology - 21%
Other - 10%

Kidney Week 2025 Offerings



176

Sessions
(Over 250 hours of content)



11

Industry Supported
Educational Symposia



18

Exhibitor
Spotlights



3,700+

Posters

Posters:

14,144 ePoster views
52,515 Abstract views

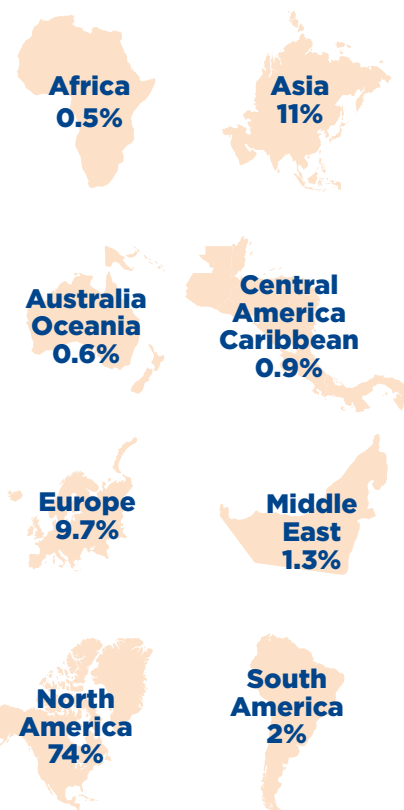
Early Programs:

7 Early Program Courses

Exhibitors:

220 Exhibit Booths
180 Exhibiting Companies

International Attendance 29%



Top Non-US Countries in Attendance



Japan
Germany
Philippines
Mexico
Canada
China
UK



General Information

Exhibit Venue

San Diego Convention Center
Exhibit Hall B
111 W Harbor Drive
San Diego, CA 92101

Official Service Contractor

ASN partners with Freeman as the Official Service Contractor for Kidney Week 2027.

Freeman Exhibitor Support

Phone (USA and Canada): 888-508-5054
International: [Contact Us](#)
Monday-Thursday 7 a.m.-7 p.m. CT
Friday 7 a.m.-5 p.m. CT
www.freeman.com/get-in-touch

Exhibit Dates and Times

Installation

Tuesday, October 26, 2027

8 a.m.-4:30 p.m.

Wednesday, October 27, 2027

8 a.m.-4:30 p.m.

Exhibits Open

- **Thursday, October 28, 2027**

9:30 a.m.-2:30 p.m.

Welcome Reception

6-7 p.m.

- **Friday, October 29, 2027**

9:30 a.m.-2:30 p.m.

- **Saturday, October 30, 2027**

9:30 a.m.-2:30 p.m.

Unopposed Exhibit Time

Daily: 9:30 a.m.-10:30 a.m.

Welcome Reception

6-7 p.m.

Dismantling

Saturday, October 30, 2027

2:30-8 p.m.

Sunday, October 31, 2027

8 a.m.-12 p.m.

The Kidney Week agenda and installation times are subject to change. Exhibitors will be notified of changes in writing.

ASN and Freeman will enforce the installation hours. All exhibitors must adhere to these hours and complete installation no later than 4:30 p.m. on Wednesday, October 27, 2027.

Should special circumstances necessitate additional time, exhibitors must submit a written request in advance of the show's open date.

Send special requests on or before Wednesday, September 15, 2027, to exhibits@asn-online.org.

Applying for Exhibit Space

2027 Booth Fees

Inline Space	\$44 per square foot
Island Space	\$52 per square foot
Non-Profit Booth	\$1,500 (first booth only)
Innovation Avenue Booth	\$4,500 per booth
Corner Booth Fee	\$400 per booth
Exhibitor Office	\$20,000 each
Featured Exhibitor Listing	\$1,500 (limited availability)



If required materials are received by Wednesday, September 15, 2027, the in-person booth fee includes:

- Complimentary listing of company name and booth number in the mobile app and online.
- Company or product description listed in the mobile app and online.
- Complimentary exhibit-hall-only badges and full-meeting badge(s) based on the size of exhibit booth purchased.

ASN encourages exhibitors to pre-register all confirmed exhibit personnel by the deadline to avoid long lines and higher registration rates on site. Exhibitor registration will be available on the ASN website in July 2027.

Kidney Week 2027 Booth Selection

Application Process – Presales for Exhibitors with Priority Points

Companies with ASN Priority Points accumulated in 2024, 2025, and 2026 will be contacted by the ASN exhibit sales team regarding 2027 space selection. All appointments will be assigned based on Priority Point ranking.

Please have your IT department add service@mapyourshow.com, exhibits@asn-online.org, the asn-online.org domain, and the mapyourshow.com domain to your safe sender list to ensure you receive the appointment date/time assignment email. Detailed directives will be emailed to the primary contact on file. Email exhibits@asn-online.org to update the primary contact on file.

It is important that you select your booth at the assigned appointment date/time. You will not be able to log in to reserve your booth until your designated appointment date/time. Companies who miss their appointment time will forfeit the ability to select space according to exhibitor's priority order amongst the Priority Point selection list. If you are unable to make the appointment, you are still able to log in after your appointment time has passed to secure your booth space. However, space selection will remain ongoing and premium booth locations may sell out.

Application Process for New Exhibitors

Space selection for non-priority point holders will become available in March 2027 on a first-come, first-served basis. In March, visit www.asn-online.org/exhibit for more information and to submit an application to exhibit via the live floor plan.

Email Application Inquiries to: exhibits@asn-online.org

Mail Check Payment to:
ASN Kidney Week 2027
P.O. Box 890658
Charlotte, NC 28289-0658

Overnight Check Payment to:
ASN Kidney Week 2027
Truist Remittance Processing, Attn: P.O. Box 890658
5130 Parkway Plaza Boulevard
Charlotte, NC 28217

Innovation Avenue at Kidney Week

Step into the spotlight at Innovation Avenue, an exhibit experience designed specifically for emerging innovators, this dedicated showcase gives qualifying companies a high-visibility, turnkey presence, without the complexity of a traditional booth.

Why Exhibit in Innovation Avenue?

Innovation Avenue is built to help fresh ideas stand out. If your company is advancing nephrology in new and meaningful ways, this is your opportunity to connect directly with the Kidney Week audience.

What's Included?

- ▶ Turnkey kiosk booth
- ▶ Two stools
- ▶ Monitor for demos and presentations
- ▶ 20-minute presentation on the Innovation Stage
- ▶ Prime placement on the exhibit hall floor
- ▶ Streamlined, startup-friendly footprint

Cost: \$4,500

Who's Eligible?

Innovation Avenue is exclusively for:

- ▶ New/start-up companies or companies that have not exhibited at Kidney Week in the past 3 years that can demonstrate innovative developments or approaches to kidney care.
- ▶ Space is limited for this opportunity. All applications will be reviewed by ASN to confirm eligibility and processed on a first-come, first-serve basis.
- ▶ Application Deadline: Wednesday, September 22 or until all opportunities sell-out.



Email exhibits@asn-online.org with questions or to schedule a space selection appointment.

Important Dates and Deadlines

January 2027: Kidney Week 2027 Space Selection Appointments for Priority Point Holders

- Priority Point holders will be contacted by the ASN exhibit sales team regarding your 2027 space selection appointment.
- A 50% payment deposit is due upon application acceptance and receipt of invoice. 50% cancellation penalties will apply for any booth cancellation or downsize after application submission.

March 2027: New Exhibitor Applications Open

- Companies that do not hold Priority Points may begin applying for exhibit space online at www.asn-online.org/exhibit.
- A 50% payment deposit is due upon application acceptance and receipt of invoice. 50% cancellation penalties will apply for any booth cancellation or downsize after application submission.

Friday, July 9, 2027: Final Payment Deadline and Cancellation Penalty

- Exhibit applications submitted after this date must be accompanied by payment in full.
- Last day to cancel exhibit space or to downsize booth space at the 50% cancellation penalty. All cancellations or downsizes are subject to a 100% fee after this date.

Wednesday, August 18, 2027: Booth Layout, Exhibitor Appointed Contractor, Certificates of Insurance, Giveaways, and Presentation Form Deadlines

- Design layouts for island (400 sq. ft. and larger) and multilevel booths are due.
- Exhibitor Appointed Contractor forms are due.
- Certificates of Insurance are due. All exhibiting companies and EACs must submit a COI to participate at Kidney Week.
- Giveaway Distribution requests are due.
- Booth presentation requests are due. Only booths 1,600 sq. ft. and larger are permitted to hold in-booth presentations.

Wednesday, September 15, 2027: Installation Request Deadline, Ancillary Event Deadline, Promotional Materials, and Product Descriptions Due

- Exhibitor installation hours will be enforced. All exhibitor installations must be complete by 4:30 p.m. on Wednesday, October 27. If special circumstances necessitate additional time for installation, exhibitors must submit a written request by Wednesday, September 15 to exhibits@asn-online.org.
- Due date to submit an ancillary event application for promotion in the mobile app.
- Due date for descriptions of organizations and products to appear in the mobile app and on the ASN website.
- Due date to submit promotional materials including e-mails, social media posts, and personal invitations.

Thursday, October 28, 2027: Scientific Exposition Opens

Saturday, October 30, 2027: Scientific Exposition Closes

All deadlines are subject to change. Additional deadlines may be imposed. Exhibitors will be notified of all changes in writing.

Scientific Exposition Schedule-At-A-Glance

Tuesday, October 26

8 a.m.-4:30 p.m. Exhibit Installation

Wednesday, October 27

8 a.m.-4:30 p.m. Exhibit Installation

Thursday, October 28

9:30 a.m.-2:30 p.m. Exhibits Open

9:30 a.m.-2:30 p.m. Posters Viewing

9:30-10 a.m. Refreshment Break in Exhibit Hall

9:30-10:30 a.m. Unopposed Exhibit Hall Time

10 a.m.-Noon Poster Sessions – Authors Present

Noon-2 p.m. Concession Lunch for purchase available in Exhibit Hall

6-7 p.m. Welcome Reception in Exhibit Hall (**Unopposed Exhibit Hall Time**)

Friday, October 29

9:30 a.m.-2:30 p.m. Exhibits Open

9:30 a.m.-2:30 p.m. Posters Viewing

9:30-10 a.m. Refreshment Break in Exhibit Hall

9:30-10:30 a.m. Unopposed Exhibit Hall Time

10 a.m.-Noon Poster Sessions – Authors Present

Noon-2 p.m. Concession Lunch for purchase available in Exhibit Hall

Saturday, October 30

9:30 a.m.-2:30 p.m. Exhibits Open

9:30 a.m.-2:30 p.m. Posters Viewing

9:30-10 a.m. Refreshment Break in Exhibit Hall

9:30-10:30 a.m. Unopposed Exhibit Hall Time

10 a.m.-Noon Poster Sessions – Authors Present

Noon-2 p.m. Concession Lunch for purchase available in Exhibit Hall

2:30-8 p.m. Exhibit Dismantling

Sunday, October 31

8 a.m.-Noon Exhibit Dismantling

This schedule is subject to change. Exhibitors will be notified of changes in writing.

Registration and Housing

Registration Location and Hours

Exhibitor Registration will be in the San Diego Convention Center, Hall E.

Tuesday, October 26, 2027

1-5 p.m.

Wednesday, October 27, 2027

7 a.m.-6 p.m.

Thursday, October 28, 2027

7 a.m.-6:30 p.m..

Friday, October 29, 2027

7 a.m.-5 p.m.

Saturday, October 30, 2027

7:30 a.m.-2:30 p.m.

Registration hours and location are subject to change. Please refer to the ASN website and posted signage onsite for final hours.

Exhibitor Housing Blocks

Housing block processes and guidelines will be sent beginning in April 2027. Booth deposit must be paid to receive access to the exhibitor housing block request form.

Placement of group room blocks are determined by the following factors:

- 2026 Priority Point standing
- 2026 Corporate Support level
- Size of room block
- Date of submission of the housing request
- Performance of previous room block request pick-up

Exhibitors who book outside of the official ASN housing block may lose Priority Points. For questions and additional information, email the ASN Housing Center at asnhousing@spargoinc.com.



Participation Policies

Booth Sharing

ASN prohibits the sharing of booth space, except when sharing the space with divisions of the same company or between companies co-marketing a product or service.

Booth Relocation

ASN reserves the right to reconfigure the floor plan at any time prior to the annual meeting. If a booth assignment changes, ASN will notify you promptly.

Eligibility

ASN is committed to providing a quality exposition. For ASN to accept an exhibit application, products, services, and technology must be educational in nature and directly related to nephrology, medicine, or research. ASN reserves the right to accept or reject a potential exhibitor based on its assessment of whether that organization's products, services, and technology are relevant to ASN members and meeting participants.

Additionally, ASN reserves the right to remove any exhibit that in the opinion of ASN, detracts from the general character of the exhibition. This includes noise, glaring or flashing lights, and method of operation and message. All exhibit activities and content must be professional in nature and provide educational information related to the field of nephrology, medicine, or research. This includes persons, things, conduct, printed material, or anything ASN judges to be objectionable. In the event of such a restriction or eviction, ASN is not liable for any refund to the exhibitor.

Non-Profit Organizations

ASN encourages non-profit organizations to exhibit at the discounted rate of \$1,400. Non-profit organizations are limited to one 10'x10' booth space. Exhibitors may purchase additional booths at the standard, published rates.

To obtain the \$1,400 rate, the exhibitor must submit proof of non-profit status [501(c)(3) form] with the Application to Exhibit. The discounted rate is non-refundable. To submit an application for the non-profit discounted rate, use the online booth application. Once submitted, email your proof of non-profit status to exhibits@asn-online.org to request the discounted non-profit booth rate.

Payment

Exhibitors may pay by check, wire, or credit card in US dollars drawn on a US bank.

Make Checks Payable to: The American Society of Nephrology (ASN)

Mail Checks to:

The American Society of Nephrology
P.O. Box 890658
Charlotte, NC 28289-0658

Overnight Checks to:

ASN Kidney Week 2027
Truist Remittance Processing
Attn: P.O. Box 890658
5130 Parkway Plaza Boulevard
Charlotte, NC 28217

Wire Payments to:

[Wire Transfer Information](#)

[Wire Transfer Cover Form](#)

Reference your invoice for Credit Card Payment options.

Applications received after **Friday, July 9, 2027**, must be accompanied by payment in full.

Booth Cancellation and Downsizing

All cancellations of exhibit space must be submitted in writing to exhibits@asn-online.org. Cancellation emails must be acknowledged and confirmed by ASN before cancellation is considered final. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If ASN receives a written request for cancellation of total contracted space on or before **Friday, July 9, 2027**, the exhibitor will incur a 50% cancellation penalty on the contracted square footage total. If exhibitor has paid in full and cancels by the 50% deadline, the exhibitor will be eligible for a refund minus 50% of the total booth cost. Any cancellations received in writing after **Friday, July 9, 2027**, will incur a 100% cancellation penalty, the exhibitor will not be issued any monies received by ASN for cancelled space, and any monies not paid will still be owed. Failure to make payments does not release the contracted or financial obligations of the exhibitor.



[CLICK HERE](#)

For a complete list of Exhibitor Rules and Regulation.

Priority Point System

Exhibit Booth Priority Point Allocation for ASN Kidney Week 2027		2027 Levels of Support	
1 Point	Awarded for each 100 square feet of exhibit space	Diamond	\$450,000+
25 Points	Awarded to Diamond Supporters	Platinum	\$350,000 - \$449,999
20 Points	Awarded to Platinum Supporters	Gold	\$250,000 - \$349,999
15 Points	Awarded to Gold Supporters	Silver	\$150,000 - \$249,999
10 Points	Awarded to Silver Supporters	Bronze	\$50,000 - \$149,999
5 Points	Awarded to Bronze Supporters		

The Priority Point system recognizes companies that support ASN activities and encourages new companies to participate. ASN assigns Priority Points for participating as an exhibitor and/or supporter. Points are maintained on a three-year cumulative basis and determine exhibit hall placement and placement for group housing blocks. Hotel placement is also determined by group size and date of submission of the request.

Priority Points will be accumulated over three-year cycles. Only points accumulated during the past three Kidney Weeks will be used in determining exhibit hall placement for upcoming Kidney Weeks. Priority Points accumulated during Kidney Week 2024, 2025, and 2026 will determine the exhibit hall placement for 2027.

Priority Points are also based on corporate support throughout the calendar year. Please note companies at the Diamond and Platinum levels of support are assigned exhibit space first, regardless of the number of accumulated Priority Points.

Loss of Priority Points may occur if an exhibitor fails to comply with ASN’s posted exhibitor or corporate supporter rules and regulations.

For more information regarding the Priority Point system, please contact ASN at exhibits@asn-online.org.

Mergers and Acquisitions

If companies have merged or been acquired, the companies must submit proper documentation to exhibits@asn-online.org. The resulting company may choose to use the highest Priority Points of any of the previous companies. Points will not be combined. Companies belonging to the same parent company with other divisions participating at Kidney Week cannot reserve exhibit space using the parent company’s points unless they are participating under the parent company name.



Point-of-Contact Changes
Send all primary and secondary point-of-contact changes to exhibits@asn-online.org. Please include the following information:

- Name
- Email
- Job Title
- Direct Phone
- Address



Support and Sponsorship Opportunities

Kidney Week is the ideal time to reach practicing physicians, allied health professionals, scientists, and administrators in the field of nephrology. These medical professionals, as well as medical offices, dialysis units, and research laboratories (molecular, cellular, physiologic, and pathologic) need your products and services.

Kidney Week is the largest annual gathering of the kidney community in the world. Don't miss this opportunity to reach the top nephrology professionals globally.

Why support ASN programs and activities?

Access

As the leading professional society in nephrology, ASN offers you direct access to those who buy your products and services for use in their own office, medical facility, or laboratory. ASN members recommend or prescribe products for their patients, including the following:

- Pharmaceuticals
- Food supplements
- Laboratory equipment
- Electrophoresis supplies
- Cell culture materials
- Dialyzers and dialysate
- General chemicals, growth factors, hormones, enzymes, cytokines, antibodies
- Computers and software
- Journals and books
- Market research and consulting services

Visibility

By supporting ASN, your company or product will gain a high level of visibility unavailable through other channels.

Networking

ASN Kidney Week offers an unparalleled opportunity to interact and network with leaders in nephrology. These leaders include nephrology fellowship training program directors, clinicians, and researchers as well as nephrologists-in-training (such as medical residents and fellows). In the United States and the rest of the world, the participants at Kidney Week make product decisions daily.

More Information

The ASN Corporate Support Catalog of promotional and educational support opportunities will be available in the first quarter of 2027. All 2026 and 2027 exhibitors are included on the distribution list. To be added to this list or if you have any questions, please contact Kara Page, ASN Sr. Vice President of Business Development, at kpage@asn-online.org.

ASN Advertising Opportunities and Media Events

For advertising opportunities in *JASN*, *CJASN*, *Kidney360*, and *ASN Kidney News* (print and online), please contact:

Advertising in ASN Publications

Product and Pharma Display Advertising

Kelley Russell, National Sales Manager
The Walchli Tauber Group, Inc.
2225 Old Emmorton Road Suite 201
Bel Air, MD 21015
Phone: 214-704-4628
Email: kelly.russell@wt-group.com

Recruitment Display and Classified Advertising

Anne Green, National Sales Manager
The Walchli Tauber Group, Inc.
2225 Old Emmorton Road Suite 201
Bel Air, MD 21015
Phone: 864-616-7797
Email: anne.green@wt-group.com

Advertising Opportunities



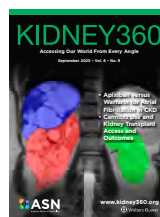
The *Journal of the American Society of Nephrology* (JASN) is the leading kidney journal in the world. JASN has been published monthly since July 1990. JASN represents an outstanding synthesis of cutting-edge basic research, clinical epidemiology, clinical research, meta-analysis, relevant editorials, perspectives and timely and important reviews. jasn.asnjournals.org



The *Clinical Journal of the American Society of Nephrology* (CJASN) is the leading voice in communicating and influencing advances in clinical nephrology by rapidly and effectively communicating the most important advances in clinical and translational research in nephrology, including innovations in research methods and care delivery. cjasn.asnjournals.org



ASN Kidney News reaches more than 18,000 print recipients monthly. This must-read news magazine examines trends in medicine, industry, and policy affecting all practitioners in nephrology and provides important information supporting the work of kidney specialists. kidneynews.org



Kidney360 is a global, peer-reviewed, open access, online only, general kidney journal that publishes scientifically rigorous basic, translational, clinical, epidemiologic, health policy, population science, and global health kidney research. kidney360.asnjournals.org

Non-Society Media Events

ASN does not allow press briefings, news conferences, and press receptions, other than those sponsored by the Society, at any time during convention operating hours. During off-hour activities, companies may request to hold a press briefing, news conference, or press reception at a nearby hotel or alternate location by submitting a written request to ASN. Further instructions will be available by email request to meetings@asn-online.org in June 2027.

ASN does not allow use of the Society's name and/or logo in news releases or in any other manner that gives the appearance of endorsement, except to state: "This information was presented at the American Society of Nephrology's annual meeting."

Non-ASN Sponsored Media Events

If you would like to schedule a media event during Kidney Week, please contact ASN Press Officer Christine Feheley at cfeheley@asn-online.org. All events must have prior ASN approval and are subject to a \$15,000 fee. ASN reserves the right to attend non-society media events and obtain a list of registered participants to ensure accurate media coverage.

ASN Contact Information

Exhibit Sales

ASN Exhibits Team

1401 H Street NW, Suite 900
Washington, DC 20005
Email: exhibits@asn-online.org

Exhibit Logistics

Ronny Kay, ASN Sr. Exhibits Manager

1401 H Street NW, Suite 900
Washington, DC 20005
Phone: 202-640-4663
E-mail: rkay@asn-online.org

Support/Sponsorship Opportunities

Kara Page, ASN Sr. Vice President of Business Development

1401 H Street NW, Suite 900
Washington, DC 20005
Phone: 202-640-4647
E-mail: kpage@asn-online.org

Advertising – Kidney Week Publications

Product and Pharma Display Advertising Kelley Russell, National Sales Manager

The Walchli Tauber Group, Inc.
2225 Old Emmorton Road, Suite 201
Bel Air, MD 21015
Phone: 214-704-4628
Email: kelly.russell@wt-group.com

Recruitment Display and Classified Advertising Anne Green, National Sales Manager

The Walchli Tauber Group, Inc.
2225 Old Emmorton Road, Suite 201
Bel Air, MD 21015
Phone: 864-616-7797
Email: anne.green@wt-group.com

Official Service Contractor

Freeman

Phone: 888-508-5054
www.freeman.com/get-in-touch



KIDNEY
WEEK **20**
27