

Innovation Avenue at Kidney Week

Step into the spotlight at Innovation Avenue, an exhibit experience designed specifically for emerging innovators, this dedicated showcase gives qualifying companies a high-visibility, turnkey presence, without the complexity of a traditional booth.

Why Exhibit in Innovation Avenue?

Innovation Avenue is built to help fresh ideas stand out. If your company is advancing nephrology in new and meaningful ways, this is your opportunity to connect directly with the Kidney Week audience.

What's Included?

- Turnkey kiosk booth
- Two stools
- Monitor for demos and presentations
- 20-minute presentation on the Innovation Stage
- Prime placement on the exhibit hall floor
- Streamlined, startup-friendly footprint

Cost: \$4,500

Who's Eligible?

Innovation Avenue is exclusively for:

- New/start-up companies or companies that have not exhibited at Kidney Week in the past 3 years that can demonstrate innovative developments within their nephrology division.
- Space is limited for this opportunity. All applications will be reviewed by ASN to confirm eligibility and processed on a first-come, first-serve basis.
- Application Deadline: Wednesday, September 22 or until all opportunities sell-out.



Email exhibits@asn-online.org with questions or to schedule a space selection appointment.