

# Industry Spotlights

**ASN Board Review Course & Update**  
**July 28 – August 2, 2018**  
**Fairmont Chicago Millennium Park**  
**Chicago, IL**



The ASN Board Review Course & Update (BRCU) focuses on key information needed to prepare for the ABIM Nephrology Board Certification and Maintenance of Certification (MOC) Examinations. ASN structures and schedules BRCU to maximize participants' readiness for these examinations. Held Saturday, July 28 – Thursday, August 2 at the Fairmont Chicago in Chicago, IL, this six-day intensive course attracts 350 nephrologists and fellows a year.

## Attendance

Anticipated Meeting Attendance: **350**

Anticipated Industry Spotlight Attendance: **300**

## Industry Spotlights

The three Industry Spotlights held during BRCU will provide three companies an opportunity to present a presentation of their choice to an audience of up to 300 participants. Held throughout the week, these 45-minute presentations may be product specific in nature.

## Available Days

Saturday, July 28, Sunday, July 29, and Monday, July 30

## Presentation Length

45 minutes

## Presentation Fee

\$75,000

## Rules and Regulations

All presentations are limited to 45 minutes in length. Each presenter is allotted a half hour for setup.

ASN Councilors, BRCU faculty members, and chairs may not be involved with or present an industry spotlight presentation.

The industry spotlight is not a continuing education (CE) activity.

The industry spotlight title may not include a product name.

Industry spotlight presentations are held over lunch. Lunch is included in the BRCU registration fee paid by participants. Lunch is not paid for by the industry spotlight supporter.

## ASN Services Included in the Presentation Fee:

**Meeting Space:** All Industry Spotlights are held in a separate room from the BRCU program.

**Audiovisual Equipment:** ASN will provide a complete audiovisual package, which includes: a LCD projector and screen, a podium and podium microphone, a sound system, and a dedicated audiovisual technician. The presenter is responsible for providing his/her own laptop. An audiovisual technician will be available prior to each presentation to assist with equipment.

**Signage:** Presentation signage will be placed outside the room. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo.

**Onsite Management:** ASN staff will manage all meeting logistics onsite.

**Email:** ASN will send an email to all pre-registrants listing the industry spotlight presentation titles, dates, times, and supporting companies.

**Registration:** Only BRCU registrants and industry spotlight supporters may attend the presentation. Participants do not pre-register for the industry spotlight.

## Educational Grant Support

ASN accepts educational grant support of the ASN Board Review Course & Update.

\$15,000

Benefits of Support

- + Company acknowledgement on BRCU signage
- + One complimentary registration
- + Company acknowledgement on the BRCU page of the ASN website

## Contacting ASN

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