



**KIDNEY
WEEK** 2025

November 5-9 | Houston, TX

Corporate Support Opportunities



Early Programs
November 5



Annual Meeting Dates
November 6-9



Exhibit Dates
November 6-8



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AMERICAN SOCIETY OF NEPHROLOGY AT-A-GLANCE 2025

Since 1966, ASN has been elevating care by educating and informing, driving breakthroughs and innovation, and advocating for policies that create transformative changes in kidney medicine throughout the world. ASN has nearly 22,000 members representing 141 countries.

ASN Provides Its Members and the Kidney Community:

- **Education:** Continuing education through Kidney Week, Highlights, Board Review Course & Update, KSAP, nephSAP, core curricula, and other distance learning programs.
- **Publications:** ASN publishes a print and online monthly nephrology news-related magazine, *ASN Kidney News*. ASN also publishes three monthly journals, *Journal of the American Society of Nephrology (JASN)*, *Impact Factor 10.3*, *Clinical Journal of the American Society of Nephrology (CJASN)*, *Impact Factor 8.5*, and the online only, open access journal, *Kidney360* (*Impact Factor 3.2*). All four publications are available online through www.asn-online.org/publications.
- **Advocacy:** ASN advocates for policies that promote the highest quality patient care, increased funding for research, payment for therapies, and a commitment to medical education.
- **Information and Outreach:** ASN informs the kidney community of advances in care, research, and education through a variety of channels, and provides detailed data analyses to support the work of kidney professionals and advance ASN programs and initiatives.
- **Research Funding:** KidneyCure (the ASN Foundation) provides more than \$3 million annually in funding for nephrology-focused PhD students, fellows, early-career investigators, and educators.
- **Kidney Health Initiative (KHI):** A public-private partnership among ASN and the US Food and Drug Administration (FDA), KHI helps over 70 member organizations to catalyze innovation and the development of safe and effective patient-centered therapies for people with kidney diseases.
- **Excellence in Patient Care (EPC):** EPC is at the forefront of ASN's mission to transform kidney care. By uniting nephrologists, kidney care professionals, patient advocates, and key partners, EPC fosters clinical leadership and drives impactful initiatives that address clinical priorities. EPC initiatives address acute kidney injury, cardio-kidney-metabolic health, inclusivity, home dialysis, glomerular diseases, emergency preparedness and response, emerging pathogens, dialysis access, infection prevention, as well as other areas of kidney health.
- **Kidney Innovation Accelerator (KidneyX):** A public-private partnership between ASN and the US Department of Health and Human Services (HHS) to accelerate innovation in the prevention, diagnosis, and treatment of kidney diseases through prize competitions.

Leadership



Prabir Roy-Chaudhury, MD, PhD, FASN
President



Deidra C. Crews, MD, ScM, FASN
Past President



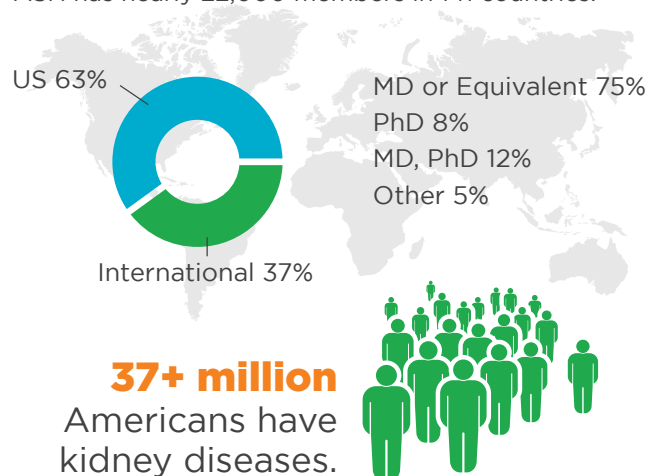
Samir M. Parikh, MD, FASN
President-Elect



Tod Ibrahim
Executive Vice President

Membership

ASN has nearly 22,000 members in 141 countries.



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ASN has hosted the world's largest and most dynamic meeting of kidney professionals for 50+ years.

For more information, visit www.asn-online.org and follow us on Facebook, X, LinkedIn, Instagram and Threads. ASN (Federal Tax ID: 52-6078378) is a 501(c)(3) non-profit, tax-exempt organization.

ASN Corporate Support Program

Support educational and/or promotional activities throughout the calendar year and gain recognition through the society's corporate support program. Support revenue is combined with exhibit booth revenue to determine a company's support level. KHI membership dues, Kidney Week ancillary events, and ASN publication advertising do not apply.

2025 Levels of Support

Diamond \$400,000+	Platinum \$300,000 – \$399,999	Gold \$200,000 – \$299,999	Silver \$100,000 – \$199,999	Bronze \$50,000 – \$99,999
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2025 Recognition Chart*

Categories of Support	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
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Kidney Week Recognition					
Verbal acknowledgment during the plenary sessions	✓				
Acknowledgment in plenary session opening slides	Company Logo				
Acknowledgment in opening slides of session rooms	Company Logo				
Recognition on registration area signage	Company Logo	Company Logo			
Recognition in Kidney Week edition of <i>Kidney News</i>	Company Logo	Company Logo	Name	Name	Name

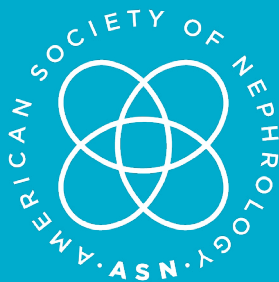
Kidney Week Benefits					
Face-to-face meeting with ASN Leadership	✓				
Advanced selection of priority hotel room blocks in 2026	✓				
Advanced selection of exhibit booth space for 2026	✓	✓			
Complimentary 24-hour holds on ancillary meeting space in 2026	2 rooms	1 room			
Complimentary Full Registration(s) to in-person meeting in 2025	3	2	1		
Priority Points awarded for future exhibit booth space assignments	25	20	15	10	5

Annual Recognition					
Recognition in <i>JASN</i> , <i>CJASN</i> , and <i>Kidney News</i>	Company Logo	Company Logo			
Recognition on www.asn-online.org	Company Logo & Link	Company Logo & Link	Name & Link	Name & Link	Name & Link
Advance notice of 2026 Corporate Support Opportunities	✓	✓	✓	✓	✓

*Benefits are subject to change.

Contact Kara Page at kpage@asn-online.org for more information.





CORPORATE SUPPORTERS 2024

The ASN Corporate Support Program recognizes supporters year round for their generous contributions to the Society. Through this program, supporters help ASN lead the fight against kidney diseases. ASN gratefully acknowledges the following companies for their contributions in 2024.

DIAMOND LEVEL



PLATINUM LEVEL



GOLD LEVEL

Mallinckrodt
Vertex Pharmaceuticals

SILVER LEVEL

CorMedix
CSL Vifor
Genentech, a member of the Roche Group

GSK
Medtronic
Natera

BRONZE LEVEL

Apellis Pharmaceuticals
Biogen
Boehringer Ingelheim Pharmaceuticals, Inc.
Lilly USA

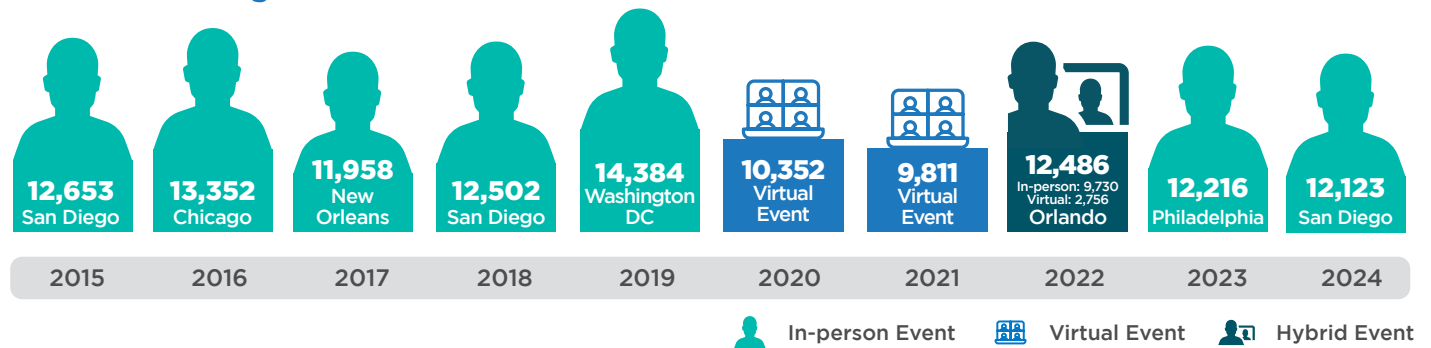
Unicycive Therapeutics Inc.
Veloxis Pharmaceuticals
Zydus Lifesciences

Kidney Week 2024 Demographics

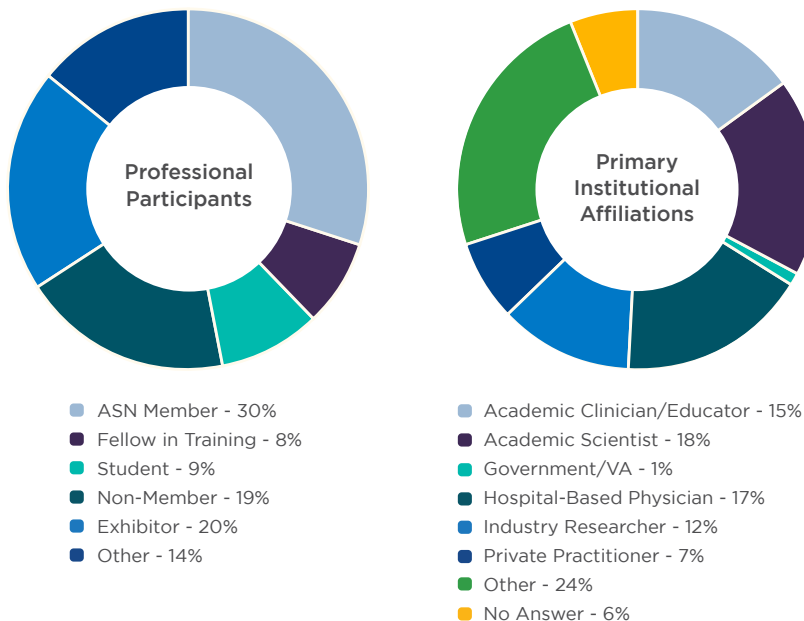


Thank you to all our participants, partners, faculty, and supporters who helped make this event a success.

Attendance Through the Years



Participant Registration Report

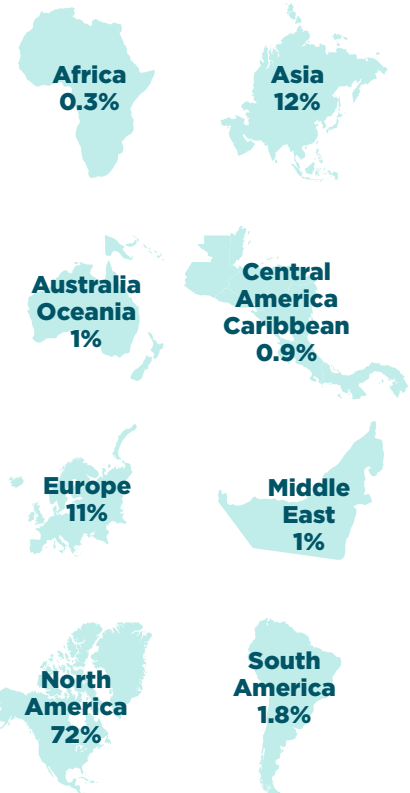


Participant Area of Interest - Percent of Participants

(Multiple answers were permitted)

Acute Kidney Injury - 35%	Genetic Diseases of the Kidneys - 18%
Bone & Mineral Metabolism - 13%	Glomerular Diseases - 35%
Cell & Transport Physiology - 7%	Hypertension & Cardiovascular Disease - 26%
Chronic Kidney Disease - 54%	Interventional Nephrology - 9%
Development & Pediatrics - 6%	Pathology - 9%
Diabetes & Metabolism - 21%	Transplantation & Immunology - 19%
Dialysis - 32%	Other - 9%

International Attendance 34%



Kidney Week 2024 Offerings



Top Countries in Attendance





Kidney Week 2025

ASN Kidney Week remains the world's largest meeting devoted to the latest advances in nephrology care, research, and education. Kidney Week 2025 will be held in-person November 5–9 (exhibit dates November 6–8) at the George R. Brown Convention Center in Houston, TX. All sessions will be recorded and made available on-demand after the meeting. Kidney Week sessions will not be live-streamed.

Application Process

ASN will incorporate an application process for all Kidney Week promotional items included in the catalog. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. ASN accepts signatures from supporting companies only, not third-party representatives.

Payment

Invoices are issued within five days of a fully-executed contract. Payment is due within 60 days from the invoice date and/or prior to Kidney Week, whichever is sooner.

Artwork Requirements

Items that require the supporter to provide custom artwork must adhere to the artwork requirements below. These items are promotional in nature and not considered advertising. As such, they may not:

- Use comparative or qualitative language (e.g., item states that elixir X is the #1 sold elixir, elixir X is better than elixir Y, elixir is the first or only elixir),
- Be an endorsement (e.g., item states that elixir X is endorsed by someone),
- Include price information (e.g., item states that elixir X is cheaper than elixir Y, or it includes any pricing information on the product in general),
- Provide an incentive to purchase/sell/use a certain product or service (e.g., item states: buy 100ml of elixir X and get another 25ml for free).

ASN also requires each item has at least one reference to the supporter's exhibit booth or Kidney Week 2025.

Artwork Extensions and Late Fees

All artwork must be submitted to ASN for review by Friday, August 29. Once approved, supporters have until Friday, September 12, to submit the final artwork for production. ASN will grant a limited amount of artwork extensions on a case-by-case basis. If an extension is granted, any artwork submitted after the final deadline of Friday, September 12, will incur the following change/late fees:

- 15% change/late fee: September 13–30
- 25% change/late fee: October 1–15
- After October 15: Print deadlines have expired. Printing is no longer available.

The late fee is based on the individual support fee for that item. All artwork is subject to final approval by ASN, the George R. Brown Convention Center, and the Hilton Americas-Houston Hotel. ASN suggests submitting artwork as early as possible to allow for revisions if artwork is not approved. ASN is not liable in the event unapproved artwork is not able to be reproduced by the print deadline.

First Right of Refusal

Companies who supported the following items during Kidney Week 2024 have the first right of refusal on those items for Kidney Week 2025:

- Hotel Key Cards
- Mobile App Support
- Welcome Reception

All other promotional items in the catalog are first-come, first-served. ASN reserves the right to add items to the catalog at any time. All nomenclature, jargon, and titles for supported items are subject to change.

Cancellation Policy

Once the contract is signed by both parties, the support fee is binding and non-refundable. The support fee is still due to ASN if the supporter decides to cancel the contract after it is fully executed. In the event of cancellation of sponsorships due to fire, the elements, strikes, government, regulations, pandemic, or other causes beyond ASN's control and determined at ASN's discretion, ASN will not be held liable for failure to hold the meeting as scheduled, and ASN will determine the amount of the support fee to be refunded.

ASN closely monitors all situations globally and, at any time, may need to adjust the Kidney Week schedule, number of permitted participants, posted Health and Safety or any other policies, and/or cancel the meeting. ASN is not liable for any cancellation fees or penalties your company/entity may incur as a result of changes to Kidney Week or full cancellation for any reason.

Rules and Regulations

ASN recognizes that promotional activities encourage a steady flow of traffic to the exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor's rented booth space is not permitted. Exhibitors and supporters may not distribute literature in the convention center, hotels, or any public area without ASN's written approval. In addition, companies may not coordinate promotional sponsorships or educational activities or events directly with the city, county, state, hotels, ASN vendors, or other contractors without ASN's written approval. If approved, an ASN designated support fee will be applied. Noncompliance with these regulations can result in the loss of priority points by the exhibiting company, the inability to participate in the society's Corporate Support Program, and/or the ability to exhibit or sponsor items at future meetings.

ASN is committed to providing a quality exposition. For ASN to accept an exhibit application and/or support application, products, services, and technology must be educational in nature and directly related to nephrology, medicine, or research. ASN reserves the right to accept or reject a potential exhibitor/supporter based on its assessment of whether that organization's products, services, and technology are relevant to ASN members and meeting participants.

Accreditation Statement

In support of improving patient care, the American Society of Nephrology is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

ASN abides by all requirements of the ACCME Standards for Integrity and Independence in Accredited Continuing Education.

Ethical Codes of Conduct

ASN supports the ethical codes of conduct on interactions with health care professionals including, but not limited to, the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.06111; the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies; the U.S. Food and Drug Administration (FDA); the Office of Inspector General Compliance Program Guidance for Pharmaceutical Manufacturers; and other ethical guidelines and expects all exhibitors at Kidney Week 2025 to be in compliance. All exhibiting companies, regardless of tax status, must demonstrate compliance with these and subsequent ethical codes.

ASN has signed the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies. Signing this document means that ASN has adopted the CMSS Code to ensure that the society's interactions with companies will be for the benefit of patients and members and for the improvement of care in nephrology.

Meeting Code of Conduct

All supporters, exhibitors, and participants must agree to follow ASN's Code of Conduct for all interactions related to Kidney Week 2025.

Health and Safety Policies

All participants must agree to follow ASN's posted Health and Safety Policies or other policies that ASN posts. Changes to these policies can occur at any time and will be posted on the ASN website and included in exhibitor newsletters.



November 5–9 (Exhibit Dates November 6–8) George R. Brown Convention Center, Houston, TX

Promotional Opportunities (Company Specific)

Company-specific items may not include product information, including product logos or product photos. All pictures below are examples only and may not depict actual items.

Please note: Opportunities are subject to change and offered on a limited basis.

Charging Stations

Add your company logo and booth number to five charging stations throughout the convention center. Each station is equipped to charge participants' cell phones, computers, and other electronic gadgets.

\$15,000 for sole support

Column Wraps (CW-B, CW-C, and CW-D)

These wrapped columns are located in rows of five along the main concourses on Level 1 outside Halls B, C, and D. Artwork may not be product specific.

\$30,000 per set of five

Convention Center Banners

Drive traffic to your exhibit booth with a banner, prominently displayed in high traffic areas of the convention center. Banners may not be product specific and are limited to one piece of artwork only (if double-sided). Both wall and hanging banners are available.

\$25,000 each

Digital Banners

Welcome participants to the Grand Lobby with support of two digital banners. Each banner is shared by up to two companies. Banners will rotate every 30 seconds and may not be product specific. Artwork is limited to the same piece for both banners. Banners are static and may not contain motion or sound.

\$35,000 for two digital banners

Digital Pathology Room

This room provides participants a hands-on review of the digital slides presented during the Renal Biopsy: Clinical Correlations 2025 session. Biopsy materials are available with renal pathologists onsite to direct the study of the cases and to provide individual instruction.

Benefits:

- Company logo listed on onsite signage.
- Company acknowledgment on the walk-in slide at the Renal Biopsy: Clinical Correlations 2025 session and the session webpage on the ASN website.

\$10,000 for sole support

ePosters Site

Help participants gain electronic access to the posters presented at Kidney Week. This interactive platform features viewing by categories; searching by names or keywords; bookmarking; and discussing via message boards or directly with authors. The 2024 site had approximately 14,000 ePoster views.

Benefits:

- Company logo on the ePoster site.
- Acknowledgment on the Kidney Week posters page of the ASN website.

\$10,000 for sole support

Escalator Clings

Grab participants' attention as they ride up and down the escalators at the convention center with customized interior-only escalator clings. Clings may not be product specific.

\$35,000 per set of four clings

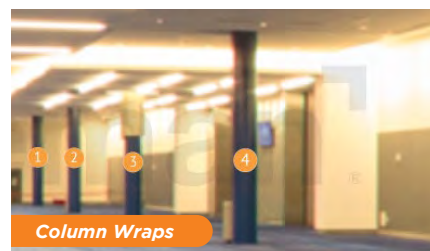
HALL A
Plenary Sessions

HALL B
Registration and Exhibitor Offices

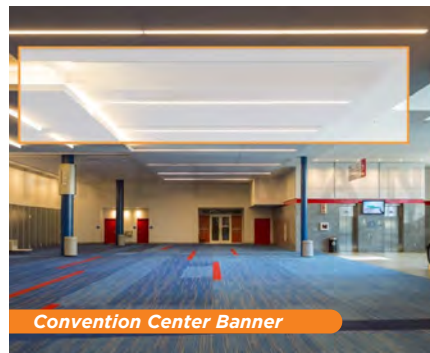
HALL C, D, AND E
Exhibits and Posters
(Main Entrance at Exhibit Hall D)

LEVEL 3
Session Rooms

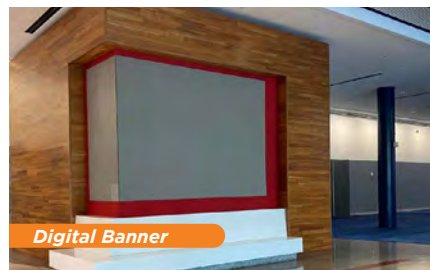
Click button for location information and photos of select convention center and hotel items.



Column Wraps



Convention Center Banner



Digital Banner

Kidney Week Mobile App - Right of First Refusal Item

The mobile app provides complete access to the Kidney Week program, including sessions, speakers, abstracts, exhibitors, and other general meeting information.

Benefits:

- Company logo on the opening splash page.
- Company banner on the menu (landing) page.
- Full page ad accessible from clicking the company banner. Ad can redirect to an outside webpage.
- Convention Center signage provided by ASN.
- Complimentary upgrade to [Featured Exhibitor Listing](#) within the mobile app.*

*Additional exhibitors may also purchase the Featured Exhibitor Listing to enhance the user experience.

\$55,000 for support of all items and sole support of the first four items

Kidney Week On-Demand Booth Driver

Looking to drive participants to your booth? All Kidney Week sessions are recorded and made available on-demand after the meeting, but only participants who obtain an access code from one of the participating booths will have immediate access to this complimentary content. Participants receive a voucher in their meeting bag to exchange for a postcard at your booth. ASN produces and provides each supporter with 3,000 postcards.

\$25,000 per company (At least two companies must participate for ASN to offer this opportunity.)

Kidney Week Podcasts

Support three innovative podcasts during Kidney Week. Downloaded repeatedly during the meeting, these podcasts present engaging discussions of a wide range of topics of interest to kidney professionals.

Benefits:

- Verbal acknowledgment prior to and after each podcast.
- Acknowledgment as the podcast supporter in Kidney Week Daily emails.

\$15,000 for sole support of all three podcasts

Light Boxes

Light the way as participants travel the corridors of the convention center. Participants cannot miss your message directly in their sight line. Light boxes may not be product specific.

\$30,000 for two double-sided light boxes

PM Refreshment Breaks

Gain additional exposure in the center by supporting the afternoon refreshment breaks. Supporter can provide cups, napkins, and/or cup sleeves with your company logo and booth number to ASN for distribution (at supporter's expense). Breaks will be designated with signage with your company logo. Company specific branding only.

Schedule: Thursday, November 6, Friday, November 7, Saturday, November 8

\$15,000 for sole support of all three days (rights only)

Social Media Walls

Located in the convention center, two digital walls will display participant social media posts throughout Kidney Week.

#KidneyWk

Benefits:

- Company logo and booth number on both walls.

\$15,000 for sole support

Water Stations

Customize surrounding wall decals and floor mats at built-in water refill stations spread throughout the convention center and exhibit hall. Floor mats are optional, and all costs are the responsibility of the supporter (design, production, and shipping of wall decals and mats). ASN will distribute the items onsite.

\$25,000 for sole support (rights only)

Wi-Fi Service

Assist in providing Kidney Week participants internet access throughout the conference. Complimentary Wi-Fi service is available in the convention center including the educational session rooms, hallways, and the exhibit hall.

Benefits:

- Company logo and booth number on the splash page where participants connect to Wi-Fi. The splash page does not link to the supporter's website.
- Company recognition on introductory slides in all session rooms and on convention center signage.

\$30,000 for sole support

Window Clings (Two sets available)

These single-sided window clings stretch more than six feet high and are guaranteed to be noticed in the busy concourses where participants enter and exit the center. Clings may not be product specific.

- **Concourses B (L1B-WC-1): \$20,000 (two windows)**
- **Concourse C (L1C-WC01): \$30,000 (six windows)**



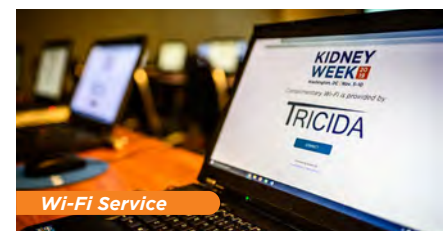
Kidney Week Mobile App



Kidney Week On-Demand Booth Driver



Light Boxes



Wi-Fi Service

Promotional Opportunities (Product Specific)

Product-specific items may be product specific, company specific, or both.

Educational Symposia Guide Ads

This guide includes a detailed schedule of the meeting's industry supported CE educational symposia and is included in every participant's meeting bag.

Benefits:

- Inside back cover and back cover for placement of a four-color advertisement.

\$25,000 for sole support

Exhibit Hall Aisle Banners

Add your company and/or product logo, exhibit booth number, or message to the bottom of each numbered aisle banner in the exhibit hall. With, at minimum, 24 aisles, participants will be constantly reminded of your location on the exhibit floor. These double-sided banners hang below the numbered aisle banners throughout the exhibit hall. A maximum of two rotating pieces of artwork is allowed.

\$35,000 for sole support of all aisle banners

Exhibit Hall Refreshment Breaks

Gain additional exposure in the exhibit hall by supporting a morning refreshment break. Supporter can provide cups, napkins, and/or cup sleeves with your company or product logo to ASN for distribution (at supporter's expense). Breaks will be designated with signage with your company and/or product logo.

Schedule: Thursday, November 6, Friday, November 7, and Saturday, November 8

\$25,000 for sole support of all three days (rights only)

Exterior Column Wraps

(Two sets available: Exterior CW-C and Exterior CW-E)

These four-sided hard wall structures are placed around two columns outside the entrances to the center. Artwork may be product specific.

\$40,000 per set of two four-sided columns

Exterior Window Clings

(Four sets available: L1A-WC02EF, L1D-WC01AB, L1D-WC01CD, L1D-WC01EF)

Greet participants with a message of your choice as they enter the center. Clings may be product specific and come in a set of two (side by side).

\$25,000 per set

Headshot Lounge

Brand the area participants receive a professional headshot with your company or product logo. Equipped with a professional photographer, participants receive a headshot emailed to them at the meeting.

Benefits:

- Company and/or product logo included on the hanging banner immediately over the lounge, on lounge signage, and on email communications to each participant.
- The ability to outfit lounge staff in company and/or product logo attire (paid and provided by the supporter).

\$20,000 for sole support

Onsite Pocket Guide **NEW**

Distributed to all Kidney Week participants in the meeting bags, this new pocket-sized guide provides key meeting information.

Benefits:

- Back panel for placement of a two-color advertisement.

\$20,000 for sole support

Participant Lounges

Display your printed materials in three participant lounges spread throughout the exhibit hall. ASN will designate each lounge with signage with your company and/or product logo. Supporter may place one literature rack in each lounge upon request. Printed materials are up to the discretion of the supporter.

\$20,000 for sole support of three lounges

Shuttle Bus Support

Support the transport of thousands of Kidney Week participants, who rely on ASN shuttle buses, between their hotels and the convention center each day. This unique opportunity provides exposure beyond the confines of the convention center.

Benefits:

- Company logo on bus schedules and signage located at the hotels and convention center.
- A sign, which includes the company logo, in the bus window indicating the route.
- Additional promotional opportunities, such as vinyl ribbons, bus wraps, and headrest covers are available at cost to the corporate supporter. Vinyl ribbons and bus wraps may be product specific.

\$30,000 for sole support (rights only to three buses)



Skybridge Window Clings

Catch participants' attention as they walk from the convention center to the Hilton and back by placing your branded message on the windows inside the skybridge. Artwork may be product specific.

- **Level 2 – Six windows per side, 12 total (L2-SB-WINDOW): \$30,000**
- **Level 3 – Six windows per side, 12 total (L3-SB-WINDOW): \$30,000**

Email Banners (Product Specific)

Product-specific items may be product specific, company specific, or both. All email banners can link to a supporter designated URL.

Kidney Week Daily Email Banner (one per company limit)

This daily email communication from ASN provides each participant with valuable information on Kidney Week.

Benefit:

- Custom banner included in each email (links to supporter's preferred website).

\$20,000 per day

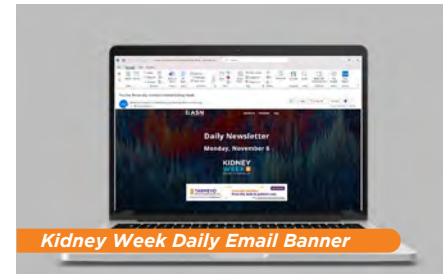
Registration Emails

Immediately reach participants after they register for Kidney Week. Registration will open in June and close in November. Banners link to supporter's preferred website.

Benefits:

- Custom banner included at the bottom of each registration confirmation email.
- Custom banner included in the Know-Before-You-Go email sent to all participants prior to Kidney Week.

\$40,000 for sole support



Kidney Week Daily Email Banner

Hotel Opportunities (Product Specific)

Product-specific items may be product specific, company specific, or both.

Hotel Key Cards – Right of First Refusal Item

Customize hotel key cards with your company/product logo and artwork in full color. Cards are distributed at the two ASN Co-Headquarters Hotels. Production and distribution costs are included in the support fee. Hotel key cards may be product specific.

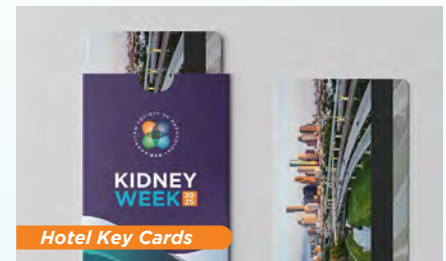
\$45,000 for sole support

Hotel Room Drops

Send a targeted message to Kidney Week participants before they head to the convention center each day. This exclusive sole-supported room drop allows one company per day to provide participants staying at three ASN hotels a promotional piece of its choice. The room drop may be product specific and will be delivered outside each participant's hotel room. Production and shipping costs are the responsibility of the supporter.

\$30,000 per day for sole support Wednesday – Saturday (2,650 rooms)

\$20,000 for sole support Sunday (1,950 rooms)



Hotel Key Cards

Hilton Americas-Houston Hotel Opportunities *(Product Specific)*

Product-specific items may be product specific, company specific, or both.

For location information and photos of select hotel items.

The Hilton Americas-Houston Hotel serves as an ASN Co-Headquarter Hotel and is easily accessed by a set of skybridges connected to the convention center. Thousands of participants stay at the Hilton or visit daily to attend educational symposia, ancillary events and meetings. All items in the Hilton may be product specific.

Column Graphics (East Side by Elevators and Starbucks)

- **L1A-CG09 – 3 sides, 12 panels total: \$25,000**
- **L1A-CG10 – 3 sides, 12 panels total: \$25,000**
- **L1A-CG11 – 2 sides, 8 panels total: \$20,000**

Elevator Door Clings

- **East Side opposite Starbucks – Three Doors (L1A-EL01): \$20,000**
- **East Side Elevator Bank – Six Doors (L1A-EL02): \$25,000**
- **West Side Elevator Bank – Six Doors (L1B-EL01): \$25,000**

Elevator Mirror Clings (Interior)

- **East Side opposite Starbucks – Three Clings (L1A-Starbucks): \$15,000**
- **East Side Elevator Bank – Six Clings (L1A-East): \$20,000**
- **West Side Elevator Bank – Six Clings (L1B-West): \$20,000**

Escalator Clings (L1A-EG01)

\$35,000

Hanging Banner (L2A-B01)

\$25,000

Lobby Column Clings (L1A-CG07 and L1A-CG08)

\$25,000 each

Main Entrance Door Clings (L1A-WC Doors)

\$30,000 for four double-sided clings

Main Entrance Revolving Door Clings (L1A-WC Revolving)

\$20,000

Skybridge Door Clings (Entering the Skybridge from the Hilton)

- **Level 2 (L2A-WC02): \$25,000**
- **Level 3 (L3A-WC01): \$25,000**

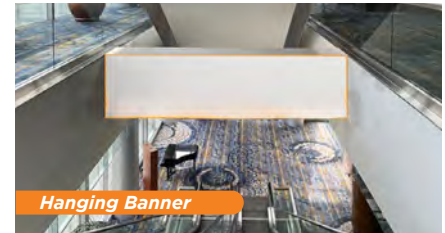
Artwork Requirements:

Along with adhering to ASN's Artwork Requirements (page 6), the Hilton requires:

1. **Hotel Approval:** All graphics displayed at the hotel must receive prior approval from hotel management. ASN recommends you submit your graphics with ample time for redesign should the graphics require adjustment to align with hotel policy.
2. **Prohibition of Excessive Text:** To create a welcoming and visually appealing atmosphere, the hotel discourages the use of excessive text in designs. Excessive Prescription Information (PI) included on artwork will not be approved for production.
3. **Non-Offensive Graphics:** All designs and graphics should be tasteful and non-offensive. Determination of the appropriate nature of any graphic is at the discretion of ASN and the Hilton.

Literature Stands:

Literature stand placement is limited in the hotel. Stands may only be placed near the following items: Column Graphics, Lobby Column Clings, and Skybridge Door Clings.



Hanging Banner



Lobby Column Clings



Main Entrance Door Clings



Skybridge Door Clings

Special Events

ASN Diversity, Equity, and Inclusion Events *(Company Specific)*



Annual Wesson-Himmelfarb Diversity and Inclusion Lunch

Hosted by ASN's Diversity, Equity, and Inclusion Committee, the annual Wesson-Himmelfarb event aims to connect diverse members of the ASN community and foster dialogue with ASN Council and other leaders in the field around ongoing diversity, equity, and inclusion initiatives.

LGBTQ+ and Allies Member Reception

Hosted by ASN's Diversity, Equity, and Inclusion Committee, this hourlong reception includes approximately 75 participants and is open to all Kidney Week participants.

Benefits:

- Company acknowledgment on e-blast invitations, onsite signage, in opening remarks at both events, and in Kidney Week materials. This sponsorship does not include the ability to give remarks at either event.

\$25,000 for sole support of both events

Kidney Week Welcome Reception – Right of First Refusal Item *(Product Specific)*

To welcome all Kidney Week participants to Houston, the society will host a one-hour welcome reception in the exhibit hall the evening of Thursday, November 6. This celebratory event will provide participants an additional unopposed hour to engage with exhibitors and explore the exhibit hall.

Benefits:

- Custom tent cards on bars and food stations with your company or product logo/booth #.
- Food station or bar located near your exhibit booth (space permitting).
- Onsite signage with your company or product logo/booth # at exhibit entrances.
- Branded cocktail napkins with your company or product logo/booth #, if secured by July 2025.

\$55,000 for sole support

President's VIP Dinner *(Company Specific)*

Join ASN President Prabir Roy-Chaudhury, MD, PhD, FASN, in celebrating the success of Kidney Week 2025. This invitation-only event recognizes the society's members who make the meeting happen. Attendance at the President's Dinner ranges from 100–120 participants and includes the society's current leadership, past presidents, committee chairs, and award recipients.

President's Dinner Date: Friday, November 7

Benefits:

- Company acknowledgment on online invitation and event signage.
- Verbal recognition by ASN President during dinner.
- Five complimentary invitations.

\$25,000 for sole support

Trainee Events and Programs *(Company Specific)*

FIT Bowl

Which nephrology fellows will reign supreme? The Fellows-In-Training (FIT) Bowl is a two-day, single-elimination tournament for nephrology fellows held in the exhibit hall. Watch teams compete for the ultimate bragging rights at Kidney Week.

Benefits:

- Company acknowledgment on the ASN website, onsite signage, and in Kidney Week materials.

\$15,000 for sole support

Kidney STARS Program

The Kidney Students and Residents Program (STARS) provides up to 250 participants the opportunity to interact with more than 100 fellow and faculty mentors during Kidney Week. Paired with a mentor, medical students, graduate students, and residents engage in a wide range of events during the week. These include guided tours of abstracts, networking activities, onsite mentoring, a Q&A with nephrology experts, and lunch with nephrology leaders, mentors, and patients.

ASN funds all F&B and participant travel. There is not a transfer of value to participants from the supporter.

Support does not include the ability to provide remarks at Kidney STARS events.

Benefits:

- Company acknowledgment on the ASN website, on onsite signage at Kidney STARS events, and in Kidney Week materials.
- Two invitations each to a networking activity, lunch, and Q&A session.

\$25,000 for sole support

Scientific Programs — Educational Grant Support Only *(Continuing Education Activities)*

Accreditation Statement

In support of improving patient care, the American Society of Nephrology is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

ASN abides by all requirements of the ACCME Standards for Integrity and Independence in Accredited Continuing Education.

Contact Kara Page at kpape@asn-online.org for information regarding educational grant support.

Learning Pathway Support

Receive week-long recognition at every session included in a learning pathway, while helping participants determine their session schedules for Kidney Week. ASN divides sessions among learning pathways or “tracks” that guide participants through the selection of approximately 100 sessions offered throughout the week. Gain continual recognition in a targeted area of nephrology by supporting a Kidney Week pathway.

Pathways: AKI and Critical Care; Bones, Stones, and Mineral Metabolism; CKD Non-Dialysis; Diabetic Kidney Disease; Dialysis; Fluid, Electrolyte, and Acid-Base Disorders; Genetic Diseases and Development; Glomerular Diseases; Hypertension and Cardioresenal Disorders; Kidney Transplantation; Pathology; and Pediatric Nephrology.

Benefits:

- Company name included on the ASN website under each session.
- Company name included on all session signage and introductory slides in the pathway.

\$5,000 per session in the pathway for sole support

Session Support

Approximately 100 sessions are held during Kidney Week, are available for grant support, and focus on:

- Late-breaking information related to basic, translational, and clinical research discoveries in specific areas within the field of nephrology; or
- Single areas of clinical or basic research.

Benefits:

- Company name included on the ASN website under each session.
- Company name included on session signage and introductory slides.

\$7,500 per session for sole support

Early Program Support

These day-long reviews of specific topics within the field of nephrology are held immediately prior to the annual meeting and require a separate registration fee for the participant. The complete schedule of Early Programs will be available on the ASN website starting in June 2025.

Benefits:

- Company name included on the ASN website on the Early Program page.
- Company name included on introductory slides.
- Company name included on signage.

\$15,000 per program for sole support

Educational Symposia

Accredited and administered by ASN, these one-hour programs are held at the Hilton Americas-Houston which is connected to the convention center via skybridge. The society develops program content, recruits faculty, selects menus, arranges audiovisual requirements, accredits the program, and administers continuing education credits to participants. Lunch is provided and paid for by ASN. ASN does not utilize third parties to develop or administer educational symposia. All symposia are developed by the Kidney Week Education Committee and are submitted by ASN to industry for educational grant support.

For additional information contact Kara Page at kpape@asn-online.org



Scientific Program *(Non-Continuing Education Activity)*

Plenary Sessions

Become part of the cutting-edge science that begins each day of the Annual Meeting. Your company can reach the majority of Kidney Week participants at the start of their day by supporting these high-profile sessions. Each session includes a State-of-the-Art Lecture. These sessions are non-CE.

Benefits:

- Company name included on the ASN website and on the Kidney Week mobile app under each plenary session.
- Company name included on introductory slides.
- Verbal acknowledgment during each session.

\$25,000 for sole support of all four sessions



ASN Exhibitor Spotlights

Gain direct access to your targeted audience by presenting an Exhibitor Spotlight. This unique opportunity provides exhibitors a forum for presenting information of their choice in a custom-built theater on the exhibit hall floor. Seating is limited to 100 participants. This in-person only opportunity is not recorded, live-streamed, or available on-demand after Kidney Week.

Dates and Times

Thursday, November 6, Friday, November 7, and Saturday, November 8

Theater #1

PRESENTATION TIMES

10:00 - 10:45 a.m.
12:00 - 12:45 p.m.

Theater #2

PRESENTATION TIMES

11:00 - 11:45 a.m.
12:30 - 1:15 p.m.

Theater #3

PRESENTATION TIMES

11:30 a.m. - 12:15 p.m.
1:00 - 1:45 p.m.

Rules and Regulations

Exhibit Requirement

All Exhibitor Spotlight supporters must exhibit during the meeting in Houston, TX. Timeslots are limited to one per exhibiting company through June 1, 2025.

Content

The Exhibitor Spotlights are not continuing education (CE) activities. Presentations may be product specific and are determined by each supporter. ASN does not review slide sets or presentations. The spotlight is not recorded or available on-demand after Kidney Week. Titles are limited to 13 words.

Length

All presentations are limited to 45 minutes in length. Each presentation is allotted a half hour for setup and 15 minutes for teardown. Time slots are filled on a first-come, first-served basis. Exhibitor Spotlight theaters are not available outside the setup time for faculty slide reviews or run throughs.

Speakers

Kidney Week Educational Symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as speakers in the Exhibitor Spotlights. All speakers must be approved by ASN prior to being confirmed. Due to the size of the theaters, speakers are limited to a maximum of four total. ASN suggests no more than two.

ASN Services Included in the Support Fee

Meeting Space

The Exhibitor Spotlights are housed inside three theaters on the exhibit hall floor and open during exhibit hall hours only. ASN will provide seating for up to 100 participants. ASN is unable to add additional seating onsite but standing room for up to 20 is allowed in the theaters. To create a safe and comfortable environment for participants, at no time will more than 120 participants be able to access the theater. Theater walls are acrylic and are see through in areas.

Room Set

Each theater will be set in crescent rounds for 100 participants and include a head table with three chairs, a podium, and an easel. Additional furniture including tables, chairs, podiums, etc. cannot be added to the room set, and the room set may not be adjusted onsite.

Catering

A boxed breakfast will be provided during the 10:00 a.m. timeslot. A boxed lunch will be provided during all other timeslots. Catering will not be accessible to non-exhibitor spotlight participants. ASN chooses the menus and provides a per-person cost to supporters after Kidney Week. The cost of the meal is included in the support fee and will equate to approximately \$40 per breakfast and \$50 per lunch (inclusive of tax and gratuity). The exact amount will be available after Kidney Week. Do not book a spotlight if the approximate per person amount exceeds your company's per person F&B limit.

Audiovisual Equipment

ASN will provide a complete audiovisual package, which includes: an LCD projector and screen, one laptop, one presenter microphone on the podium, three table-top microphones on the head table, a standing audience microphone, a sound system, a slide advancer, and a dedicated audiovisual technician. An audiovisual technician will be available a half hour prior to each presentation to assist with equipment. **Due to the tight turnaround between spotlights, ASN is not able to accommodate any additional audiovisual requests (such as videotaping, recording, additional microphones, audience response, stronger Wi-Fi etc.) outside of the standard package. Due to sound quality, lavalier microphones are not allowed in the theaters. DO NOT book a spotlight if you need to videotape it.**

Signage

Presentation signage will be placed outside the theater. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo. The supporter may advertise the title, date, time, and presenter of the presentation in their exhibit booth and with a poster immediately outside the door to the theater 30 minutes prior to their presentation. The exhibitor may not place additional signage in the convention center, hotels, etc.

Registration

The ASN Exhibitor Spotlight is available to fully registered Kidney Week participants only (US and International). All participants must display an official Kidney Week badge to enter the theater. Advance registration is not allowed for any presentation and seats are filled on a first-come, first-served basis.

Participant Data Collection

ASN staff does not collect participant information at the door. Supporters may rent lead retrieval scanners to collect participant information. Lead retrieval rentals are available in the exhibitor service kit. Due to time and space limitations, ASN does not allow companies to obtain participant data via a sign in sheet at the door.

Onsite Management

ASN staff will manage all meeting logistics related to the theater onsite including food and beverage, signage, and audiovisual equipment. The supporter is responsible for the distribution and collection of promotional materials during and after the spotlight. The supporter is solely responsible for the collection of participant data.

Application

A completed application is required to book an Exhibitor Spotlight timeslot. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. Please note, ASN accepts signatures from supporting companies only, not third-party representatives.

Presentation Fee

\$50,000 per 45-minute presentation

Invitation-Only Exhibitor Spotlights

Engage participants with a presentation of your choice over a reception or dinner. Limited to 50 or 100 participants, this invitation-only event provides companies an opportunity to engage invited guests offsite after Kidney Week program hours. ASN highly recommends this activity for supporters who have a pre-determined guest list. ASN does not publicize this activity to participants or assist with event planning.

Dates and Times

Wednesday, November 5, Thursday, November 6, Friday, November 7, and Saturday, November 8

Set-up Time	Presentation/Dinner Time	Tear-Down Time
3:00–6:30 p.m.	6:30–10:00 p.m.	10:00–11:00 p.m.

Time slots are filled on a first-come, first-served basis.

Rules and Regulations

Exhibit Requirement

All spotlight supporters must exhibit during the meeting in Houston, TX.

Content Requirement

Spotlights are not continuing education (CE) activities. Presentations may be product specific. Supporters may not provide CE to participants. This opportunity is not recorded by ASN or available on-demand after Kidney Week.

Speakers

Kidney Week educational symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as spotlight speakers. All speakers must be approved by ASN prior to being confirmed.

Logistics

Meeting Space

All Invitation-Only Exhibitor Spotlights will be held in the Marriott Marquis Houston, Houston, TX (location subject to change). The meeting space rental for one room is included in the support fee. The room will be set in rounds. Additional set-up time or space may incur additional fees from the hotel.

Catering

Supporters will work directly with the hotel on all catering needs. The hotel will bill the supporter directly for all catering-related expenses.

Audiovisual Equipment

Supporters will work directly with Freeman A/V on all audiovisual needs. Freeman A/V will bill the supporter directly for all audiovisual-related expenses.

Signage

Supporters may produce signage for immediately outside the door of the event. Supporters may not place signage in other areas of the hotel, convention center, or their exhibit booth.

Recruitment

ASN will provide the opt-in list of in-person meeting participants to the supporter to assist with recruitment starting in early October. ASN does not actively recruit participants for the spotlights and will not publicize these activities to participants. Spotlight recruitment is the responsibility of the supporter. Supporters must collect RSVPs and attendance is capped at 50 or 100 max onsite depending on the room.

Registration

Participation is limited to up to 50 or 100 participants max and supporters must register participants prior to Kidney Week. Only Kidney Week participants and company representatives may attend.

Participant Data Collection

ASN staff does not collect participant information at the door. Supporters may rent lead retrieval scanners or use sign-in sheets to collect participant information. Lead retrieval rentals are available in the exhibitor service kit.

Onsite Management

The supporter is responsible for all onsite management and event planning.

Application

A completed application is required to book a timeslot. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. ASN accepts signatures from supporting companies only, not third-party representatives.

Participant Safety

Event organizers are responsible for ensuring their event is compliant with all legal requirements. All participants must agree to follow ASN's posted Code of Conduct and Health and Safety Policies or other policies that ASN posts. Changes to these policies can occur at any time and will be posted on the ASN website and included in exhibitor newsletters.

Liability

The supporter will take full responsibility for the event/meeting and will hold harmless the American Society of Nephrology, its officers, agents, contractors and employees from any and all liability and costs associated with their Invitation-Only Exhibitor Spotlight. By supporting this activity, ASN is released from any and all liability including cancellation penalties and fees.

Presentation Fee
\$25,000 for up to 50 participants
\$40,000 for up to 100 participants

Additional ASN Opportunities

Excellence in Patient Care (EPC) Initiatives

ASN's Excellence in Patient Care (EPC) Team focuses on the society's clinical priorities to provide high-quality care for people with kidney diseases. The following EPC Initiatives are available for corporate support.

The 3rd Acute Kidney Injury: From Bench to Bedside Conference

This four-day conference scheduled May 4-7, 2025, in Leesburg, VA, promotes the direct exchange of ideas across the clinical and basic science AKI research communities in academia and industry with a focus on Artificial Intelligence in AKI Research. The conference also serves as a focal point to integrate the basic science of AKI with clinical research, the latter focusing both on clinical trials, clinical biomarkers, and human subjects research. A half-day workshop on Wednesday, May 7 will be dedicated to trainees. This conference will attract approximately 75 clinical and basic scientists from academia, and investigators and leaders from companies involved in AKI research from across the globe. Multiple support packages are available, along with one Industry Spotlight speaking opportunity.

For additional information please contact Senior VP of Business Development Kara Page at kpage@asn-online.org.

Support Fee: Ranges from \$1,000 to \$10,000
Industry Spotlight Fee: \$30,000 for a 45-minute presentation

Glomerular Disease Collaborative (GD-C)

The goal of ASN's Glomerular Disease Collaborative (GD-C) is to promote high-quality care for people with glomerular diseases and stimulate opportunities to address gaps in knowledge, training, continuing education, and awareness across the spectrum of glomerular diseases.

Glomerular diseases (GD), excluding diabetic nephropathy, account for approximately 25% of the cases of kidney diseases worldwide. Given the magnitude of long-term morbidity from GD, particularly the frequent manifestation in younger patients, it is critical that they be diagnosed efficiently, and that management is optimized to control disease and prevent progressive kidney diseases.

In 2025, the GD-C will work to close gaps in care in four content areas:

1. Improving access to care and emerging therapies.
2. Advancing clinical knowledge by highlighting existing resources and supporting identification and referral to GD specialists nationally.
3. Championing readiness and enrollment to clinical research trials which include engaging people with kidney diseases, informing nephrologists, and improving the infrastructure.
4. Conducting cost, risk and benefit analysis for screening early in children and new therapies.

For a full proposal, please contact Senior VP of Business Development Kara Page at kpage@asn-online.org.

Support Fee: \$50,000

Transforming Dialysis Access Together (TDAT)

The goal of ASN's Transforming Dialysis Access Together (TDAT) initiative is to bring the dialysis access community together to identify goals and strategies to address gaps in knowledge and barriers to optimal care. To enhance the quality of care for people with kidney failure on dialysis, TDAT engages a multi-disciplinary team including nephrologists, interventionalists, dialysis access surgeons, nurses, and patients to:

1. Define core dialysis access training requirements for nephrology fellows by leveraging consensus statements, incorporating clinical practice guidelines, and engaging multi-disciplinary experts.
2. Expand dialysis access education for all nephrology professionals to include up-to-date standards of care and innovative approaches.
3. Demonstrate best practices for care delivery.
4. Showcase innovations in vascular access technology and techniques to improve the care and quality of life for people on dialysis.
5. Advocate for policy reform to improve dialysis access quality.
6. Ensure the patient's perspective is an integral component of all TDAT work products.

For a full proposal, please contact Senior VP of Business Development Kara Page at kpage@asn-online.org.

Support Fee: \$50,000

ASN Contact Information

Educational and Promotional Sponsorship Opportunities

Kara Page

*ASN Senior Vice President of
Business Development*
1401 H Street NW, Suite 900
Washington, DC 20005
202-640-4647
kpage@asn-online.org

Exhibit Sales and Logistics

Ronny Coombs

ASN Senior Exhibits Manager
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Advertising Kidney Week Publications

Product and Pharma Display Advertising

Kelley Russell

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Recruitment Display and Classified Advertising

Anne Green

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