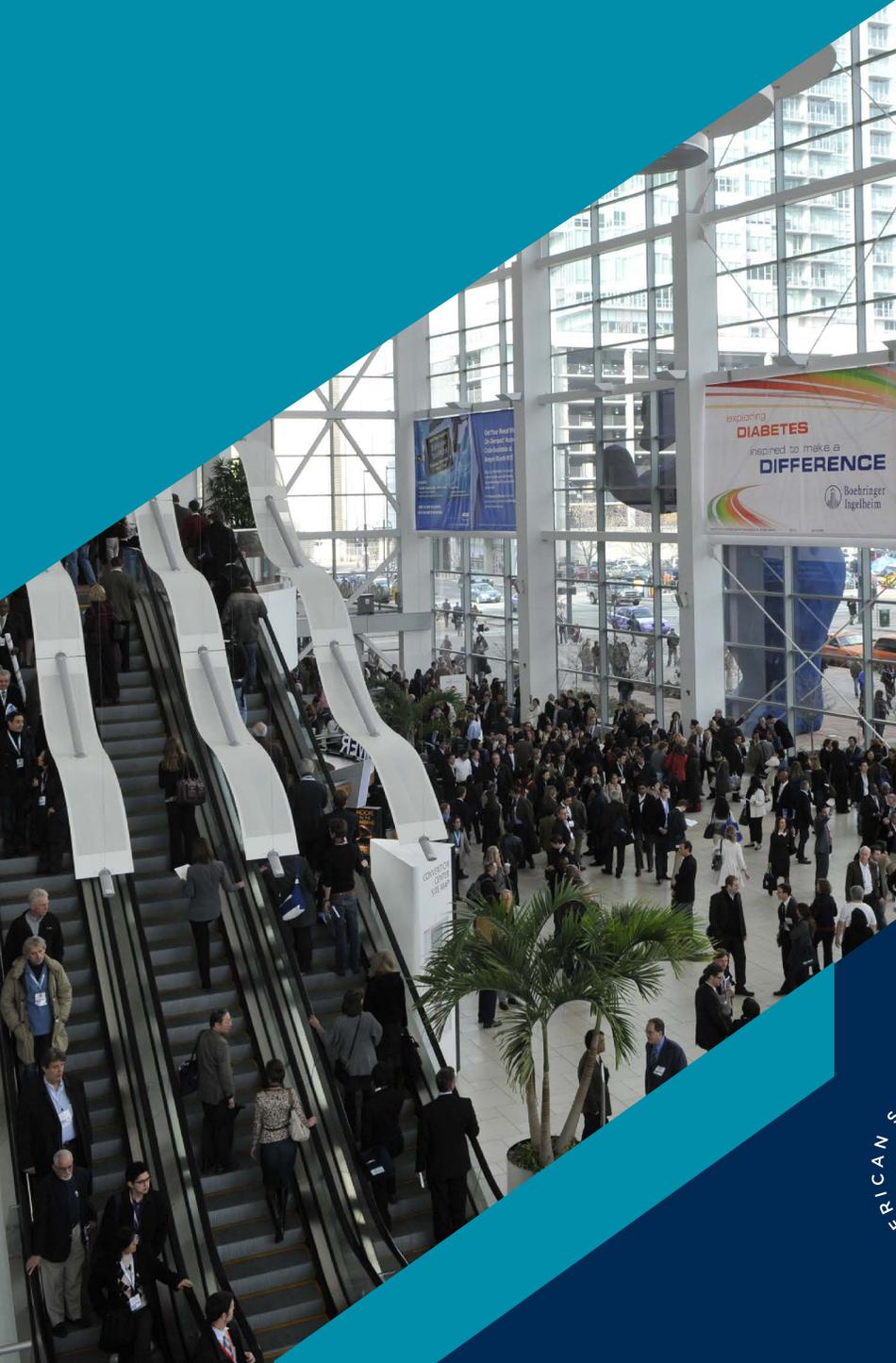


# CORPORATE SUPPORT OPPORTUNITIES



EARLY PROGRAMS  
OCTOBER 21



ANNUAL MEETING DATES  
OCTOBER 22-25



EXHIBIT DATES  
OCTOBER 22-24



**KIDNEY  
WEEK** 2026

October 21-25 | Denver, CO



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# AMERICAN SOCIETY OF NEPHROLOGY AT-A-GLANCE 2026

Since 1966, ASN has been elevating care by educating and informing, driving breakthroughs and innovation, and advocating for policies that create transformative changes in kidney medicine throughout the world. ASN has nearly 20,000 members representing 136 countries.

## ASN Provides Its Members and the Kidney Community:

- **Education:** Continuing education through Kidney Week, Highlights, Board Review Course & Update, *KSAP*, *nephSAP*, core curricula, and other distance learning programs.
- **Publications:** ASN publishes a print and online monthly nephrology news-related magazine, *ASN Kidney News*. ASN also publishes three monthly journals, *Journal of the American Society of Nephrology* (*JASN*, Impact Factor 9.4), *Clinical Journal of the American Society of Nephrology* (*CJASN*, Impact Factor 7.1), and the online only, open access journal, *Kidney360* (Impact Factor 3.0). All four publications are available online through [www.asn-online.org/publications](http://www.asn-online.org/publications).
- **Advocacy:** ASN advocates for policies that promote the highest quality patient care, increased funding for research, payment for therapies, and a commitment to medical education.
- **Information and Outreach:** ASN informs the kidney community of advances in care, research, and education through press releases, *In the Loop*, ASN Communities, and other channels, and provides detailed data analyses to support the work of kidney professionals and advance ASN programs and initiatives.
- **Research Funding:** KidneyCure (the ASN Foundation) provides more than \$3 million annually in funding for nephrology-focused PhD students, fellows, early-career investigators, and educators.
- **Kidney Health Initiative (KHI):** A public-private partnership among ASN and the US Food and Drug Administration (FDA), KHI catalyzes innovative, safe, and effective therapies through pre-competitive collaborations that improve the lives of people with and at risk of developing kidney diseases.
- **Excellence in Patient Care (EPC):** EPC is at the forefront of ASN's mission to transform kidney care. By uniting nephrologists, kidney care professionals, patient advocates, and key partners, EPC fosters clinical leadership and drives advances by promoting prevention, early detection, timely intervention, and effective treatment. EPC initiatives address acute kidney injury, cardio-kidney-metabolic health, inclusivity, home dialysis, glomerular diseases, emergency preparedness and response, emerging pathogens, dialysis access, infection prevention including immunizations, as well as other critical areas of kidney health.
- **Kidney Innovation Accelerator (KidneyX):** A public-private partnership between ASN and the US Department of Health and Human Services (HHS), KidneyX aims to accelerate innovation in the prevention, diagnosis, and treatment of kidney diseases through prize competitions.

## Leadership



**Samir M. Parikh,**  
MD, FASN  
President



**Prabir Roy-Chaudhury,**  
MD, PhD, FASN  
Past President



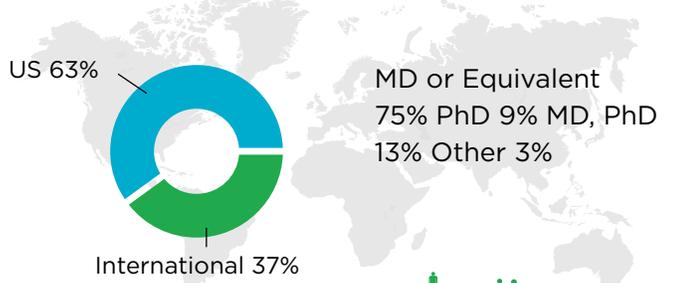
**Crystal A. Gadegebeku,**  
MD, FASN  
President-Elect



**Tod Ibrahim**  
CEO and Executive  
Vice President

## Membership

ASN has nearly 20,000 members in 136 countries.



**37+ million**  
Americans have  
kidney diseases.



**KIDNEY  
WEEK** 2026  
October 21-25 | Denver, CO

ASN has hosted the world's largest and most dynamic meeting of kidney professionals for 50+ years.

For more information, visit [www.asn-online.org](http://www.asn-online.org) and follow us on Facebook, X, LinkedIn, Instagram and Threads.

ASN (Federal Tax ID: 52-6078378) is a 501(c)(3) non-profit, tax-exempt organization.

## ASN Corporate Support Program

Support educational and/or promotional activities throughout the calendar year and gain recognition through the society's corporate support program. Support revenue is combined with Kidney Week exhibit booth revenue to determine a company's support level. Exhibit booth revenue alone does not qualify. KHI membership dues, Kidney Week ancillary events, and ASN publication advertising do not apply.

### 2026 Levels of Support

<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
\$450,000+	\$350,000 – \$449,999	\$250,000 – \$349,999	\$150,000 – \$249,999	\$50,000 – \$149,999

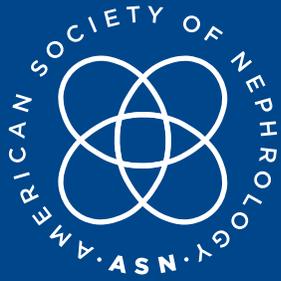
### 2026 Recognition Chart\*

Categories of Support	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
<b>Kidney Week Recognition</b>					
Verbal acknowledgment during the plenary sessions	✓				
Acknowledgment in plenary session opening slides	Company Logo				
Recognition on registration area signage	Company Logo	Company Logo			
Recognition in Kidney Week edition of <i>Kidney News</i>	Company Logo	Company Logo	Name	Name	Name
<b>Kidney Week Benefits</b>					
Face-to-face meeting with ASN Leadership	✓				
Priority placement of hotel room blocks, based on exhibitor block availability in 2027	✓				
Advanced selection of exhibit booth space for 2027	✓	✓			
Complimentary 24-hour holds on select ancillary meeting space in 2027	2 rooms	1 room			
Complimentary Full Annual Meeting Registration(s) in 2026	3	2	1		
Priority Points awarded for future exhibit booth space assignments	25	20	15	10	5
<b>Annual Recognition and Benefits</b>					
Recognition in <i>JASN</i> , <i>CJASN</i> , and <i>Kidney News</i>	Company Logo	Company Logo			
Recognition on <a href="http://www.asn-online.org">www.asn-online.org</a>	Company Logo & Link	Company Logo & Link	Name & Link	Name & Link	Name & Link
Advance notice of 2027 Corporate Support Opportunities	✓	✓	✓	✓	✓

\*Benefits are subject to change.

Contact Kara Page at [kpape@asn-online.org](mailto:kpape@asn-online.org) for more information.





# CORPORATE SUPPORTERS 2025

The ASN Corporate Support Program recognizes supporters year round for their generous contributions to the Society. Through this program, supporters help ASN lead the fight against kidney diseases. ASN gratefully acknowledges the following companies for their contributions in 2025.

## DIAMOND LEVEL



## PLATINUM LEVEL



## GOLD LEVEL

Amgen  
Calliditas Therapeutics

DaVita  
Mallinckrodt Pharmaceuticals

## SILVER LEVEL

Apellis Pharmaceuticals  
CorMedix  
CSL Vifor  
GSK

Medtronic  
Natera  
scPharmaceuticals

## BRONZE LEVEL

Alexion Pharmaceuticals, Inc.  
Biogen  
Boehringer Ingelheim Pharmaceuticals, Inc.

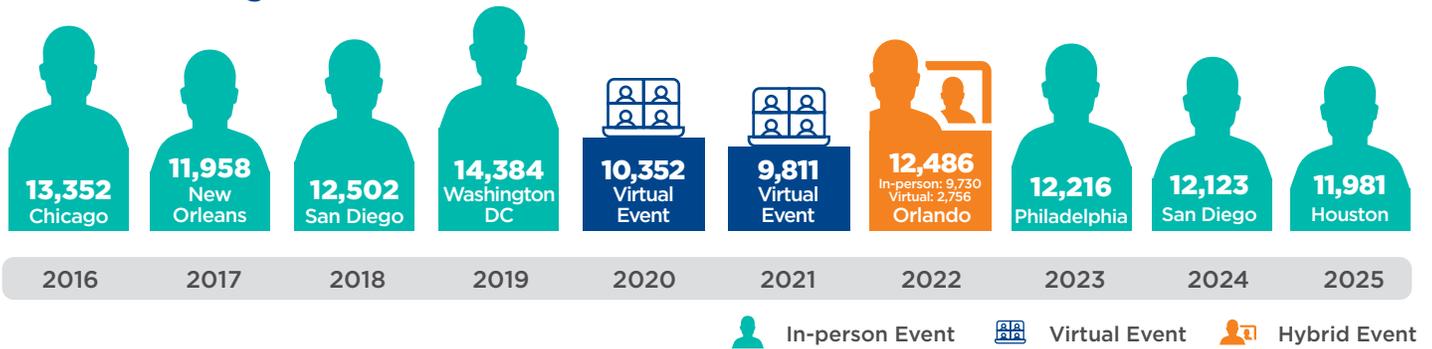
Nipro Medical Corporation  
UT Southwestern Medical Center  
Veloxis Pharmaceuticals, Inc.

# Kidney Week 2025 Demographics



Thank you to all our participants, partners, faculty, and supporters who helped make this event a success.

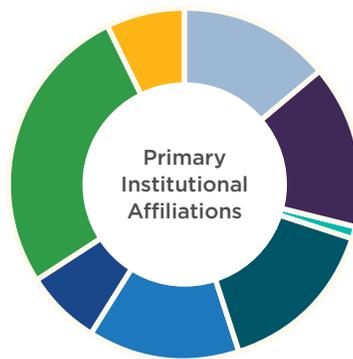
## Attendance Through the Years



## Participant Registration Report



- ASN Member - 29%
- Fellow in Training - 7%
- Student - 9%
- Non-Member - 19%
- Exhibitor - 21%
- Other - 15%



- Academic Clinician/Educator - 14%
- Academic Scientist - 15%
- Government/VA - 1%
- Hospital-Based Physician - 15%
- Industry Researcher - 14%
- Private Practitioner - 7%
- Other - 27%
- No Answer - 7%

## Participant Area of Interest - Percent of Participants

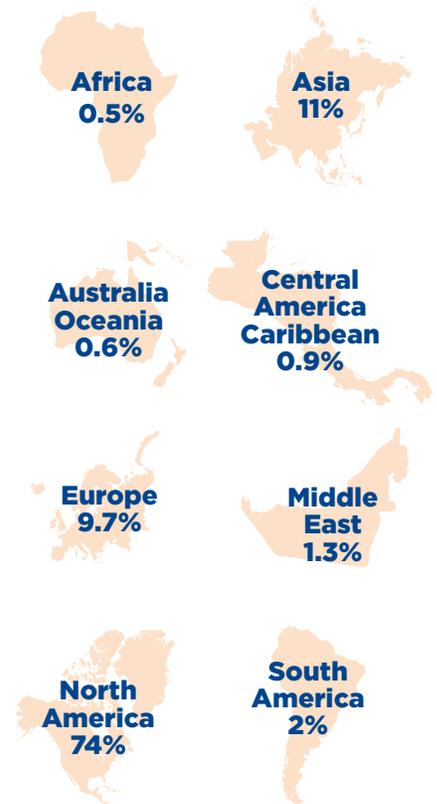
(Multiple answers were permitted)

- |                                  |   |
|----------------------------------|---|
| Acute Kidney Injury - 34%        | Genetic Diseases of the Kidneys - 18%       |
| Bone & Mineral Metabolism - 13%  | Glomerular Diseases - 35%                   |
| Cell & Transport Physiology - 7% | Geriatric Nephrology - 7%                   |
| Chronic Kidney Disease - 50%     | Hypertension & Cardiovascular Disease - 25% |
| Development & Pediatrics - 5%    | Interventional Nephrology - 9%              |
| Diabetes & Metabolism - 21%      | Pathology - 9%                              |
| Dialysis - 30%                   | Transplantation & Immunology - 21%          |
|                                  | Other - 10%                                 |

## Kidney Week 2025 Offerings

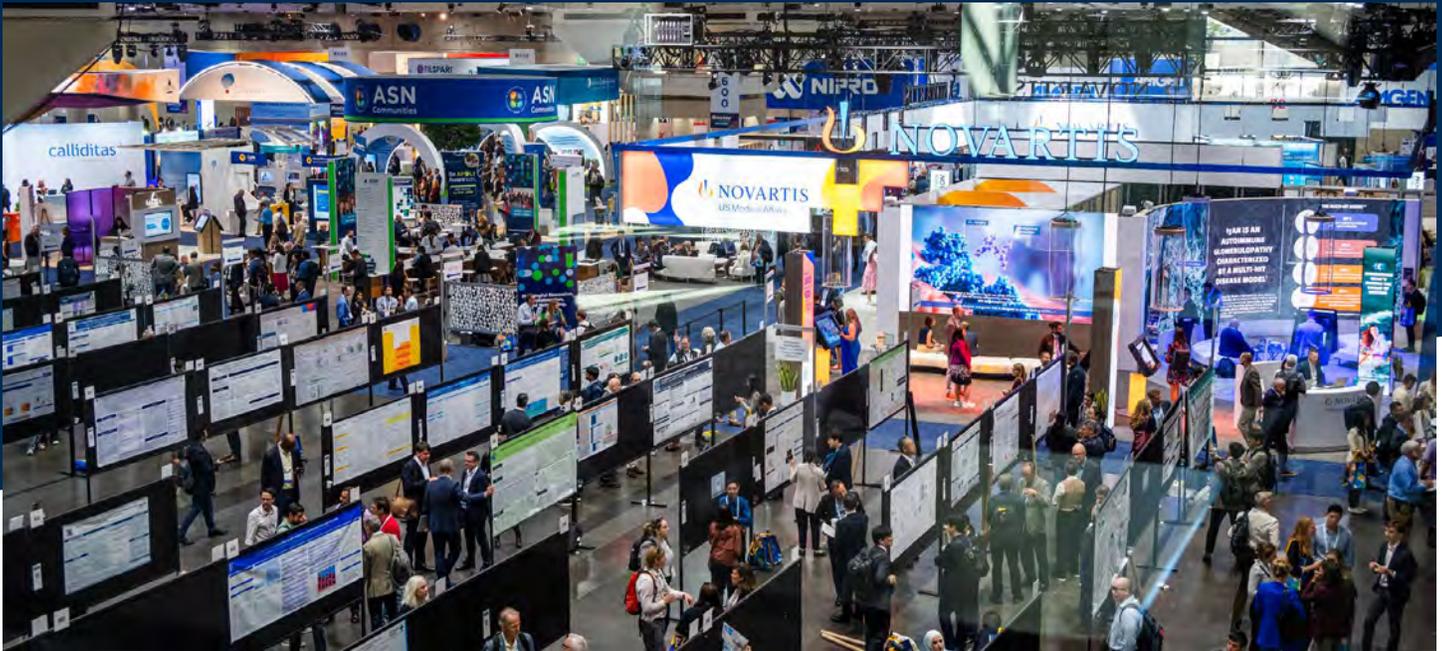


## International Attendance 29%



## Top Countries in Attendance





## Kidney Week 2026

ASN Kidney Week remains the world's largest meeting devoted to the latest advances in nephrology care, research, and education. Kidney Week 2026 will be held in-person October 21-25 (exhibit dates October 22-24) at the Colorado Convention Center in Denver, CO. All sessions will be recorded and made available on-demand after the meeting. Kidney Week sessions will not be live-streamed.

### Application Process

ASN will incorporate an application process for all Kidney Week promotional items included in the catalog. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. ASN accepts signatures from supporting companies only, not third-party representatives.

### Payment

Invoices are issued within five days of a fully-executed contract. Payment is due within 60 days from the invoice date and/or prior to Kidney Week, whichever is sooner.

### Cancellation Policy

Once the contract is signed by both parties, the support fee is binding and non-refundable. The support fee is still due to ASN if the supporter decides to cancel the contract after it is fully executed. In the event of cancellation of sponsorships due to fire, the elements, strikes, government regulations, pandemic, or other causes beyond ASN's control and determined at ASN's discretion, ASN will not be held liable for failure to hold the meeting as scheduled, and ASN will determine the amount of the support fee to be refunded.

ASN closely monitors all situations globally and, at any time, may need to adjust the Kidney Week schedule, number of permitted participants, posted Health and Safety or any other policies, and/or cancel the meeting. ASN is not liable for any cancellation fees or penalties your company/entity may incur as a result of changes to Kidney Week or full cancellation for any reason.

### Artwork Requirements

Items that require the supporter to provide custom artwork must adhere to the artwork requirements below. These items are promotional in nature and not considered advertising. As such, they may not:

- Use comparative or qualitative language (e.g., item states that elixir X is the #1 sold elixir, elixir X is better than elixir Y, elixir is the first or only elixir),
- Be an endorsement (e.g., item states that elixir X is endorsed by someone),
- Include price information (e.g., item states that elixir X is cheaper than elixir Y, or it includes any pricing information on the product in general),
- Provide an incentive to purchase/sell/use a certain product or service (e.g., item states: buy 100ml of elixir X and get another 25ml for free).

ASN also requires that each item has at least one reference to the supporter's exhibit booth or Kidney Week 2026.

## Artwork Extensions and Late Fees

All artwork must be submitted to ASN for review by Friday, August 21, 2026. Once approved, supporters have until Friday, September 4, to submit the final artwork for production. ASN will grant a limited amount of artwork extensions on a case-by-case basis. If an extension is granted, any artwork submitted after the final deadline of Friday, September 4, will incur the following change/late fees:

- 15% change/late fee: September 5-18
- 25% change/late fee: September 19 - October 2
- After October 2: Print deadlines have expired. Printing is no longer available.

The late fee is based on the individual support fee for that item. All artwork is subject to final approval by ASN, the Colorado Convention Center, and the Headquarter Hotels. ASN suggests submitting artwork as early as possible to allow for revisions if artwork is not approved. ASN is not liable in the event unapproved artwork is not able to be reproduced by the print deadline.

## First Right of Refusal

Companies who supported the following items during Kidney Week 2025 have the first right of refusal on those items for Kidney Week 2026:

- Hotel Key Cards
- Mobile App Support
- Welcome Reception

All other promotional items in the catalog are first-come, first-served. ASN reserves the right to add items to the catalog at any time. All nomenclature, jargon, and titles for supported items are subject to change.

## Rules and Regulations

ASN recognizes that promotional activities encourage a steady flow of traffic to the exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor's rented booth space is not permitted.

ASN is committed to providing a quality exposition. For ASN to accept an exhibit application and/or support application, products, services, and technology must be educational in nature and directly related to nephrology, medicine, or research. ASN reserves the right to accept or reject a potential exhibitor/supporter based on its assessment of whether that organization's products, services, and technology are relevant to ASN members and meeting participants.

## Ethical Codes of Conduct

ASN supports the ethical codes of conduct on interactions with health care professionals including, but not limited to, the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.06111; the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies; the U.S. Food and Drug Administration (FDA); the Office of Inspector General Compliance Program Guidance for Pharmaceutical Manufacturers; and other ethical guidelines and expects all exhibitors at Kidney Week 2026 to be in compliance. All exhibiting companies, regardless of tax status, must demonstrate compliance with these and subsequent ethical codes.

ASN has signed the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies. Signing this document means that ASN has adopted the CMSS Code to ensure that the society's interactions with companies will be for the benefit of patients and members and for the improvement of care in nephrology.

## Meeting Code of Conduct

All supporters, exhibitors, and participants must agree to follow ASN's Code of Conduct for all interactions related to Kidney Week 2026.

## Health and Safety Policies

All participants must agree to follow ASN's posted Health and Safety Policies or other policies that ASN posts. Changes to these policies can occur at any time and will be posted on the ASN website and included in exhibitor newsletters.



# KIDNEY WEEK 2026

October 21-25 | Denver, CO

## October 21-25 (Exhibit Dates October 22-24) Colorado Convention Center, Denver, CO

### Promotional Opportunities (Company Specific)

Company-specific items may not include product information, including product logos or photos. All photos included in this document are examples only and may not depict actual items. Please note: Opportunities are subject to change and offered on a limited basis.

#### Charging Station Banners

Catch participants' attention as they charge their cell phones, computers, and other electronic gadgets with a banner displayed behind a charging station. Banners may not be product specific.

**\$20,000 per banner**

#### Column Wraps

These wrapped columns are located in the Grand Concourse and the Street Level Lobby A. Artwork may not be product specific.

**\$35,000 per set of four**

#### Convention Center Banners

Drive traffic to your exhibit booth with a banner, prominently displayed in the Grand Concourse and Terrace Level of the center. These banners may not be product specific and are limited to one piece of artwork only (if double-sided).

**\$25,000 each**

#### Digital Pathology Room

This room provides participants with a hands-on review of the digital slides presented during the Renal Biopsy: Clinical Correlations 2026 session. Biopsy materials are available with renal pathologists onsite to direct the study of the cases and to provide individual instruction.

##### Benefits:

- Company name listed on onsite signage.
- Company acknowledgment on the walk-in slide at the Renal Biopsy: Clinical Correlations 2026 session and the session webpage on the ASN website.

**\$10,000 for sole support**

#### ePosters Site

Help participants gain electronic access to posters presented at Kidney Week. This interactive platform features viewing by categories; searching by names or keywords; bookmarking; and discussion via message boards or directly with authors. The 2025 site had approximately 14,000 ePoster views.

##### Benefits:

- Company logo on the ePoster site.
- Acknowledgment on the Kidney Week posters page of the ASN website.

**\$10,000 for sole support**

#### Escalator Cling (1 available)

Grab participants' attention before they board the escalator up towards the plenary session room with an exterior-only escalator cling. The cling may not be product specific.

**\$20,000 for one exterior cling**

#### Kidney Week Mobile App - Right of First Refusal Item

The mobile app provides complete access to the Kidney Week program, including sessions, speakers, abstracts, exhibitors, and other general meeting information.

##### Benefits:

- Company logo on opening splash page.
  - Company banner on menu (landing) page.
  - Full page ad accessible from clicking the company banner. Ad can redirect to an outside webpage.
  - Convention center signage provided by ASN.
  - Complimentary upgrade to Featured Exhibitor Listing within the mobile app.\*
- \*Additional exhibitors may also purchase the Featured Exhibitor Listing to enhance the user experience.*

**\$55,000 for support of all items and sole support of the first four items**

#### BLUEBIRD BALLROOM

Plenaries

#### HALL F

Registration and Exhibitor Offices

#### HALL A

Exhibits and Posters

#### STREET LEVEL

Sessions

*\* All locations are subject to change.*

Click the button for location information and photos of select convention center and hotel items.



## Kidney Week On-Demand Booth Driver

Looking to drive participants to your booth? All Kidney Week sessions are recorded and made available on-demand after the meeting. But only participants who obtain an access code from one of the participating booths will have immediate access to this complimentary content.

Participants receive a voucher in their meeting bag to exchange for a postcard at your booth. ASN produces and provides each supporter with 3,000 postcards.

**\$25,000 per company (At least two companies must participate for ASN to offer this opportunity.)**

## Kidney Week Podcasts

Support three innovative podcasts during Kidney Week. Downloaded repeatedly during the meeting, these podcasts present engaging discussions of a wide range of topics of interest to kidney professionals. Podcast supporters do not contribute to content.

### Benefits:

- Verbal acknowledgment prior to and after each podcast.
- Acknowledgment as the podcast supporter in Kidney Week Daily emails.

**\$15,000 for sole support of all three podcasts**

## Light Boxes

Light the way as participants travel the corridors of the convention center. Participants cannot miss your message directly in their sight line. Light boxes may not be product specific.

**\$30,000 for two double-sided light boxes**

## Participant Lounge NEW

Support the lounge off the Grand Concourse and provide participants with an area to relax between sessions. Includes the ability to wrap the large column in the middle of the lounge with artwork of your choice and your company logo on lounge signage. Column wrap artwork may not be product specific.

**\$25,000 for sole support**

## Plenary Sessions Support

Become part of the cutting-edge content that begins each day of the Annual Meeting with no other competing content. These sessions are non-CE.

### Benefits:

- Company name included on the ASN website.
- Company name included on introductory slides.
- Verbal acknowledgment during each session.

**\$25,000 for sole support of all four sessions**

## PM Refreshment Breaks

Gain additional exposure in the center by supporting the afternoon refreshment breaks. Supporter can provide cups, lids, and sleeves, and/or napkins with your company logo and booth number to ASN for distribution (at supporter's expense). Breaks will be designated with signage with your company logo. Company specific branding only.

**Schedule: Thursday, October 22,  
Friday, October 23, Saturday, October 24**

**\$15,000 for sole support of all three days (rights only)**

## Railing Clings

These clings adhere to the glass railings throughout the convention center and may not be product specific.

- **\$30,000 (GC-CL3, GC-CL4, and GC-CL5 combined)**
- **\$25,000 (UD-CL3)**

## Social Media Walls

Located in the convention center, two digital walls will display participant social media posts throughout Kidney Week. #KidneyWk

### Benefits:

- Company logo and booth number on both walls.

**\$15,000 for sole support**

## Water Stations

Brand the built-in water refill stations spread throughout the convention center and the water coolers inside the exhibit hall with cups and floor mats (design, production, and shipping of mats and cups are the responsibility of the supporter). Mats and cups may not be product specific. ASN will distribute the items onsite.

**\$10,000 for sole support (rights only)**

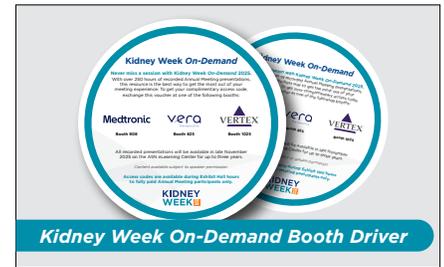
## Wi-Fi Support

Assist in providing Kidney Week participants internet access throughout the conference. Complimentary Wi-Fi service is available in the convention center including the educational session rooms, hallways, and the exhibit hall.

### Benefits:

- Company logo and booth number on the splash page where participants connect to Wi-Fi. The splash page does not link to the supporter's website.
- Company recognition on convention center signage.

**\$30,000 for sole support**





## Promotional Opportunities (Product Specific)

Product-specific items may be product specific, company specific, or both.

### Atrium Items (Two Item Limit)

In 2026, a limited number of items in the convention center atrium area may be product specific. No one company may book more than two atrium items, and atrium banners have a one per company limit through Monday, June 1.

- **Atrium Banners**  
Displayed in the front atrium of the convention center, these banners may be product specific. One per company limit through Monday, June 1.  
**\$35,000 each**
- **Atrium Door Clings (A-DC1)**  
Located on the interior set of exit doors, these clings may be product specific.  
**\$35,000 per set of eight doors**
- **Atrium Escalator Cling (A-EC1)**  
Grab participants' attention as they walk into the convention center with an escalator cling that leads up to the exhibit hall and registration level. This single-sided exterior cling may be product specific.  
**\$30,000**
- **Atrium Railing Cling (UA-RC2)**  
Located between the stairs and the escalator, participants can't miss this product specific cling as they enter the convention center.  
**\$30,000**
- **Atrium Stair Railing Cling (A-CL7)**  
This single-sided cling on the outside of the staircase leads participants up to the exhibit hall level. The cling may be product specific.  
**\$30,000**



### Literature Stands

One literature stand may be placed near each support item. ASN will determine the placement, and Freeman will place each stand. Supporters are responsible for ordering literature stands through Freeman. Supporters are responsible for providing, placing, and monitoring their literature items. Only PI information is permitted in the literature stands. **Promotional materials are not permitted.**

**Companies who require literature stands must inform ASN by Monday, August 31, 2026.**

Literature stands may be ordered from Freeman and will be placed by Freeman onsite.

## City-Wide Digital Banners

Project up to five different static images on five digital screens throughout Denver from October 19–25. Fifteen second spots are shown on average 950 times daily (190 per sign). Screens are shared with non-Kidney Week advertisers.

**\$35,000 per company (four company limit)**

## Exhibit Hall Aisle Banners

Add your company and/or product logo, exhibit booth number, or message to the bottom of each numbered aisle banner in the exhibit hall. With, at minimum, 22 aisle signs, participants will be constantly reminded of your location on the exhibit floor. These double-sided banners hang below the numbered aisle banners throughout the exhibit hall. A maximum of two rotating pieces of artwork is allowed.

**\$35,000 for sole support of all aisle banners**

## Exhibit Hall Level Railing Clings (UA-RC1, UF-RC3B, UF-RC4)

These clings run along the glass railings outside the exhibit hall and may be product specific.

**\$25,000 each (three available)**

## Exhibit Hall Participant Lounges

Display your printed materials in four participant lounges spread throughout the exhibit hall. ASN will designate each lounge with signage with your company and/or product logo. Supporter may place one literature rack in each lounge upon request. Printed materials are up to the discretion of the supporter.

**\$20,000 for sole support of three lounges**

## Exhibit Hall Refreshment Breaks

Gain additional exposure in the exhibit hall by supporting a morning refreshment break. Supporter can provide cups, sleeves, and lids and/or napkins with your company or product logo to ASN for distribution (at supporter's expense). Breaks will be designated with signage with your company and/or product logo.

**Schedule: Thursday October 22,**

**Friday, October 23, and Saturday, October 24**

**\$25,000 for sole support of all three days (rights only)**

## Headshot Lounge

Brand the area participants receive a professional headshot with your company or product logo. Equipped with a professional photographer, participants receive a headshot emailed to them at the meeting.

### Benefits:

- Company and/or product logo included on the hanging banner immediately over the lounge, on lounge signage, and on email communications to each participant.
- The ability to outfit lounge staff in company and/or product logo attire (paid and provided by the supporter).

**\$25,000 for sole support**

## Onsite Pocket Guide

Distributed to all Kidney Week participants in the meeting bags, this pocket-sized guide provides key meeting information.

### Benefits:

- Back panel for placement of a two-color advertisement.

**\$25,000 for sole support**

## Wellness Lounge **NEW**

Located on the exhibit hall floor, this area provides participants with a chance to focus on their mental health with a puppy interaction area, massage chairs, and coloring stations.

### Benefits:

- Company and/or product logo included on the hanging banner immediately over the lounge and on lounge signage.

**\$25,000 for sole support**



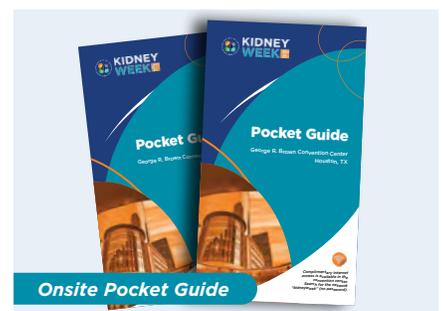
City-Wide Digital Banners



Exhibit Hall Aisle Banners



Exhibit Hall Refreshment Breaks



Onsite Pocket Guide



Headshot Lounge

## Email Banners *(Product Specific)*

Product-specific items may be product specific, company specific, or both. All email banners can link to a supporter designated URL.

### Kidney Week Daily Email Banner (one per company limit)

This daily email communication from ASN provides each participant with valuable information on Kidney Week.

**Benefit:**

- Custom banner included in each email (links to supporter's preferred website).

**\$20,000 per day**

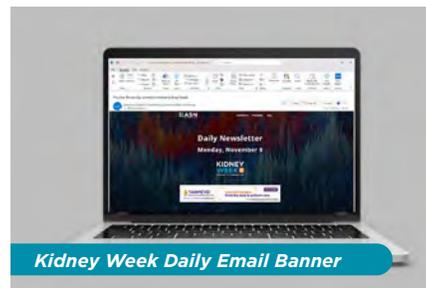
### Registration Emails

Immediately reach participants after they register for Kidney Week. Registration will open in June and close in October. Banners link to supporter's preferred website.

**Benefits:**

- Custom banner included at the bottom of each registration confirmation email.
- Custom banner included in the Know-Before-You-Go email sent to all participants prior to Kidney Week.

**\$40,000 for sole support**



## Out-of-House Opportunities

Companies may not coordinate promotional sponsorships or educational activities directly with the city, county, state, hotels, vendors, or other contractors without ASN's written approval. Noncompliance with these regulations can result in the loss of priority points by the exhibiting company, the inability to participate in the society's Corporate Support Program, and/or the ability to exhibit or sponsor items at future meetings.

On occasion, the society will consider out-of-house opportunities not listed in the catalog (rideshare journey ads, airport advertising, etc.). ASN will only consider requests received between May 1–August 31. ASN will assess a support fee for any approved item.

**Contact ASN SVP of Business Development Kara Page at [kpape@asn-online.org](mailto:kpape@asn-online.org) for more information.**

## Hotel Opportunities *(Product Specific)*

Product-specific items may be product specific, company specific, or both.

### Hotel Key Cards – Right of First Refusal Item

Customize hotel key cards with your company/product logo and artwork in full color. Cards are distributed at the two ASN Co-Headquarters Hotels. Production and distribution costs are included in the support fee. Hotel key cards may be product specific.

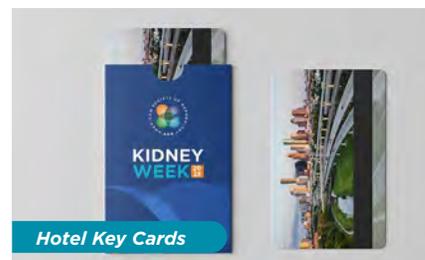
**\$45,000 for sole support**

### Hotel Room Drops

Send a targeted message to Kidney Week participants before they head to the convention center each day. This exclusive sole-supported room drop allows one company per day to provide participants staying at a minimum of three ASN hotels a promotional piece of its choice. The room drop may be product specific and will be delivered outside each participant's hotel room. Production and shipping costs are the responsibility of the supporter.

**\$30,000 per day for sole support Wednesday – Saturday (2,250 rooms)**

**\$20,000 for sole support Sunday (1,575 rooms)**



## Hyatt Regency Denver Hotel Opportunities *(Product Specific)*

Product-specific items may be product specific, company specific, or both.

For location information and photos of select hotel items.

The Hyatt Regency Denver serves as an ASN Co-Headquarter Hotel and is located across the street from the convention center. Thousands of participants stay at the Hyatt or visit daily to attend educational symposia, ancillary events, and meetings. All items in the Hyatt may be product specific.

**California St. Glass Clings (H-CSGC)**  
**\$30,000**

### Elevator Door Clings

- **Low Rise Doors – Six Doors (Floors 1-21): \$25,000**
- **High Rise Doors – Six Doors (Floors 1-5, 22-37): \$25,000**

**Assembly Hall Bar Column Wraps (H-AHBCW)**  
**\$25,000**

**Main Entrance Column Wraps (H-MECW)**  
**\$25,000**

**Main Lobby Column Wraps (H-MLCW)**  
**\$25,000**

### Revolving Entrance Doors Clings

- **California Street Entrance (H-CSRD): \$30,000**
- **Front Lobby Entrance (H-FLRD): \$30,000**



## Sheraton Denver Downtown Hotel Opportunities *(Product Specific)*

Product-specific items may be product specific, company specific, or both.

The Sheraton Denver Downtown serves as an ASN Co-Headquarter Hotel and is located approximately four blocks from the convention center. Thousands of participants stay at the Sheraton or visit daily to attend ancillary events and meetings. All items in the Sheraton may be product specific.

### Elevator Door Clings

- **Plaza Building – Six Doors (PSL-EL01): \$25,000**
- **Tower Building – Six Doors (TSL-EL01): \$25,000**

**Glass Railing Clings (PSL-RC01)**  
**\$20,000**

### Main Entrance Clings

- **Exterior PSL-EC01: \$25,000**
- **Interior PSL-EC02: \$25,000**

**Main Entrance Window Clings (PSL-EC04)**  
**\$35,000**

**Registration Banner (PSL-WG01)**  
**\$25,000**

### Skybridge Arch Clings

- **Plaza Building (PSL-SA): \$25,000**
- **Tower Building (TSL-SA): \$25,000**

### Artwork Requirements

Along with adhering to ASN's Artwork Requirements (page 7), the Hyatt and Sheraton require:

1. **Hotel Approval:** All graphics displayed at the hotels must receive prior approval from hotel management. ASN recommends you submit your graphics with ample time for redesign should the graphics require adjustment to align with hotel policy.
2. **Prohibition of Excessive Text:** To create a welcoming and visually appealing atmosphere, the hotel discourages the use of excessive text in designs. Excessive Prescription Information (PI) included on artwork will not be approved for production.
3. **Non-Offensive Graphics:** All designs and graphics should be tasteful and non-offensive. Determination of the appropriate nature of any graphic is at the discretion of ASN, the Hyatt and the Sheraton.

### Literature Stands

**Hyatt:** Literature stands and pockets are NOT permitted at the Hyatt. The Hyatt does allow QR codes to be incorporated into artwork instead. Do not reserve an item at the Hyatt if you require a literature stand or pocket.

**Sheraton:** One (1) literature stand or literature pocket may be placed on/near each support item. ASN will determine the placement and Freeman will place each stand. Supporters are responsible for ordering literature stands through Freeman or providing their own literature pocket. Supporters are responsible for providing, placing, and monitoring their literature items. Only PI information is permitted in the literature stands. **Promotional materials are not permitted.** Companies who require literature stands must inform ASN by August 31.



For location information and photos of select hotel items.

## Special Events

### ASN Diversity, Equity, and Inclusion Events *(Company Specific)*



### Annual Wesson-Himmelfarb Diversity and Inclusion Lunch

Hosted by ASN's Diversity, Equity, and Inclusion Committee, the annual Wesson-Himmelfarb event aims to connect diverse members of the ASN community and foster dialogue with ASN Council and other leaders in the field around ongoing diversity, equity, and inclusion initiatives.

### LGBTQ+ and Allies Member Reception

Hosted by ASN's Diversity, Equity, and Inclusion Committee, this hourlong reception includes approximately 75 participants and ASN leaders.

#### **Benefits:**

- Company acknowledgment on e-blast invitations, onsite signage, in opening remarks at both events, and in Kidney Week materials. This sponsorship does not include the ability to give remarks at either event.

**\$25,000 for sole support of both events**

### Kidney Week Welcome Reception Right of First Refusal Item *(Product Specific)*

To welcome all Kidney Week participants to Denver, the society will host a one-hour welcome reception in the exhibit hall the evening of Thursday, October 22. This celebratory event will provide participants with an additional unopposed hour to engage with exhibitors and explore the exhibit hall.

#### **Benefits:**

- Custom tent cards on bars and food stations with your company or product logo/booth #.
- Food station or bar located near your exhibit booth (space permitting).
- Onsite signage with your company or product logo/booth # at exhibit hall entrances.
- Branded cocktail napkins with your company or product logo/booth #, if secured by July 2026.

**\$55,000 for sole support**

### President's VIP Dinner *(Company Specific)*

Join ASN President Samir M. Parikh, MD, FASN, in celebrating the success of Kidney Week 2026. This invitation-only event recognizes the society's members who make the meeting happen. Attendance at the President's Dinner ranges from 100–120 participants and includes the society's current leadership, past presidents, committee chairs, and award recipients.

**President's Dinner Date: Friday, October 23**

#### **Benefits:**

- Company acknowledgment on online invitation and event signage.
- Verbal recognition by ASN President during dinner.
- Five complimentary invitations.

**\$25,000 for sole support**

### Trainee Events and Programs *(Company Specific)*



### FIT Bowl

Which nephrology fellows will reign supreme? The Fellows-In-Training (FIT) Bowl is a two-day, single-elimination tournament for nephrology fellows held in the exhibit hall. Watch teams compete for the ultimate bragging rights at Kidney Week.

#### **Benefits:**

- Company acknowledgment on the ASN website, onsite signage, and in Kidney Week materials.

**\$15,000 for sole support**

### Kidney STARS Program

The Kidney Students and Residents Program (STARS) provides up to 250 participants the opportunity to interact with more than 100 fellow and faculty mentors during Kidney Week. Paired with a mentor, medical students, graduate students, and residents engage in a wide range of events during the week. These include guided tours of abstracts, networking activities, onsite mentoring, a Q&A with nephrology experts, and lunch with nephrology leaders, mentors, and patients. ASN funds all F&B and participant travel. There is no transfer of value to participants from the supporter. Support does not include the ability to provide remarks at Kidney STARS events.

#### **Benefits:**

- Company acknowledgment on the ASN website, on onsite signage at Kidney STARS events, and in Kidney Week materials.
- Two invitations each to a networking activity, lunch, and Q&A session.

**\$25,000 for sole support**



## ASN Exhibitor Spotlights

Gain direct access to your targeted audience by presenting an ASN Exhibitor Spotlight. This unique opportunity provides exhibitors a forum for presenting information of their choice in a custom-built theater on the exhibit hall floor. Seating is limited to 100 participants. This opportunity is not recorded, live-streamed, or available on-demand after Kidney Week.

### Dates and Times

**Thursday, October 22, Friday, October 23, and Saturday, October 24.** Exhibitor Spotlight setup will begin **30 minutes** prior to the scheduled presentation time, with **teardown** allotted for **15 minutes** following the presentation.

#### Theater #1

PRESENTATION TIMES

**10:15 - 11:00 a.m.**  
**12:00 - 12:45 p.m.**

#### Theater #2

PRESENTATION TIMES

**11:30 a.m. - 12:15 p.m.**  
**1:00 - 1:45 p.m.**

#### Theater #3

PRESENTATION TIMES

**11:00 - 11:45 a.m.**  
**12:30 - 1:15 p.m.**

### Rules and Regulations

#### Exhibit Requirement

All Exhibitor Spotlight supporters must exhibit during the meeting in Denver, CO. Timeslots are limited to one per exhibiting company through Monday, June 1, 2026.

#### Content

The Exhibitor Spotlights are not continuing education (CE) activities. Presentations may be product specific and are determined by each supporter. ASN does not review slide sets or presentations. The spotlight is not recorded or available on-demand after Kidney Week. Titles are limited to 13 words.

#### Length

All presentations are limited to 45 minutes in length. Each presentation is allotted a half hour for setup and 15 minutes for teardown. Time slots are filled on a first-come, first-served basis. Exhibitor Spotlight theaters are not available outside the setup time for faculty slide reviews or run throughs.

#### Speakers

Kidney Week Educational Symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as speakers in the Exhibitor Spotlights. All speakers must be approved by ASN prior to being confirmed. Due to the size of the theaters, speakers are limited to a maximum of four total. ASN suggests no more than two.

## Logistics

### Meeting Space

The Exhibitor Spotlights are housed inside three theaters on the exhibit hall floor and open during exhibit hall hours only. ASN will provide seating for up to 100 participants. ASN is unable to add additional seating onsite but standing room for up to 20 is allowed in the theaters. To create a safe and comfortable environment for participants, at no time will more than 120 participants be able to access the theater. Theater walls are acrylic and are see through in areas.

### Room Set

Each theater will be set in crescent rounds for 100 participants and include a head table with three chairs, a podium, and an easel. Additional furniture including tables, chairs, podiums, etc. cannot be added to the room set, and the room set may not be adjusted onsite.

### Catering

A boxed breakfast will be provided during the 10:00 a.m. timeslot. A boxed lunch will be provided during all other timeslots. Catering will not be accessible to non-exhibitor spotlight participants. ASN chooses the menus and provides a per-person cost to supporters after Kidney Week. The cost of the meal is included in the support fee and will equate to approximately \$43 per breakfast and \$54 per lunch (inclusive of tax and gratuity). The exact amount will be available after Kidney Week. Do not book a spotlight if the approximate per person amount exceeds your company's per person F&B limit.

### Audiovisual Equipment

ASN will provide a complete audiovisual package, which includes: an LCD projector and screen, one laptop, one presenter microphone on the podium, three table-top microphones on the head table, a standing audience microphone, a sound system, a slide advancer, and a dedicated audiovisual technician. An audiovisual technician will be available a half hour prior to each presentation to assist with equipment. Supporters are responsible for bringing slides on a flash drive or laptop. **Due to the tight turnaround between spotlights, ASN is not able to accommodate any additional audiovisual requests (such as videotaping, recording, additional microphones, audience response, stronger Wi-Fi etc.) outside of the standard package. Due to sound quality, lavalier microphones are not allowed in the theaters. DO NOT book a spotlight if you need to videotape it.**

### Signage

Presentation signage will be placed outside the theater. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo. The supporter may advertise the title, date, time, and presenter of the presentation in their exhibit booth and with a poster immediately outside the door to the theater 30 minutes prior to their presentation. The exhibitor may not place additional signage in the convention center, hotels, etc.

### Registration

The ASN Exhibitor Spotlight is available to fully registered Kidney Week participants only (US and International). All participants must display an official Kidney Week badge to enter the theater. Advance registration is not allowed for any presentation, and seats are filled on a first-come, first-served basis.

### Participant Data Collection

ASN does not collect participant information at the door. Supporters may rent lead retrieval scanners to collect participant information. Lead retrieval rentals are available in the exhibitor service kit. Due to time and space limitations, ASN does not allow companies to obtain participant data via a sign in sheet at the door.

### Onsite Management

ASN staff will manage all meeting logistics related to the theater onsite including food and beverage, signage, and audiovisual equipment. The supporter is responsible for the distribution and collection of promotional materials during and after the spotlight. The supporter is solely responsible for the collection of participant data.

### Application

A completed application is required to book an Exhibitor Spotlight timeslot. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. ASN accepts signatures from supporting companies only, not third-party representatives.

### Presentation Fee

**\$55,000 per 45-minute presentation**

## Invitation-Only Exhibitor Spotlights

Engage participants with a presentation of your choice over a reception or dinner. Limited to 50 or 100 participants, this invitation-only event provides companies an opportunity to engage invited guests offsite after Kidney Week program hours. **Attendees must RSVP prior to Kidney Week. ASN highly recommends this activity for exhibitors that have a pre-determined guest list. ASN does not publicize this activity to participants or assist with event planning.**

### Dates and Times

**Wednesday, October 21, Thursday, October 22, Friday, October 23, and Saturday, October 24**

Set-up Time	Presentation/Dinner Time	Tear-Down Time
3:00–6:30 p.m.	6:30–10:00 p.m.	10:00–11:00 p.m.

*Time slots are filled on a first-come, first-served basis.*

### Rules and Regulations

#### Exhibit Requirement

All spotlight supporters must exhibit during Kidney Week.

#### Content Requirement

Spotlights are not continuing education (CE) activities. Presentations may be product specific. Supporters may not provide CE to participants. This opportunity is not recorded by ASN or available on-demand after Kidney Week.

#### Speakers

Kidney Week educational symposia faculty, Kidney Week Education Committee Members, and ASN Councilors cannot participate as spotlight speakers. All speakers must be approved by ASN prior to being confirmed.

### Logistics

#### Meeting Space

All Invitation-Only Exhibitor Spotlights will be held in the Sheraton Denver Downtown Hotel in Denver, CO (location subject to change). The meeting space rental for one room is included in the support fee. The room will be set in rounds. Additional set-up time or space may incur additional fees from ASN.

#### Catering

Supporters will work directly with the hotel on all catering needs. The hotel will bill the supporter directly for all catering-related expenses.

#### Audiovisual Equipment

Supporters will work directly with Freeman A/V on all audiovisual needs. Freeman A/V will bill the supporter directly for all audiovisual-related expenses.

#### Signage

Supporters may produce signage for immediately outside the door of the event. Supporters may not place signage in other areas of the hotel, convention center, or their exhibit booth.

#### Recruitment

ASN will provide the opt-in list of in-person meeting participants to the supporter to assist with recruitment starting in late September. ASN does not actively recruit participants for the spotlights and will not publicize these activities to participants. Spotlight recruitment is the responsibility of the supporter. Supporters must collect RSVPs, and attendance is capped at 50 or 100 max onsite depending on the room.

#### Registration

Participation is limited to up to 50 or 100 participants max and supporters must register participants prior to Kidney Week. Only Kidney Week participants and company representatives may attend.

### Participant Data Collection

ASN staff does not collect participant ASN does not collect participant information at the door. Supporters may rent lead retrieval scanners or use sign-in sheets to collect participant information. Lead retrieval rentals are available in the exhibitor service kit.

### Onsite Management

The supporter is responsible for all onsite management and event planning.

### Application

A completed application is required to book a timeslot. This application will become a contract upon the supporter's authorized signature and ASN's acceptance and countersignature. ASN accepts signatures from supporting companies only, not third-party representatives.

### Participant Safety

Event organizers are responsible for ensuring their event is compliant with all legal requirements. All participants must agree to follow ASN's posted Code of Conduct and Health and Safety Policies or other policies that ASN posts. Changes to these policies can occur at any time and will be posted on the ASN website and included in exhibitor newsletters.

### Liability

The supporter will take full responsibility for the event/meeting and will hold harmless the American Society of Nephrology, its officers, agents, contractors and employees from any and all liability and costs associated with their Invitation-Only Exhibitor Spotlight. By supporting this activity, ASN is released from any and all liability including cancellation penalties and fees.

**Presentation Fee**  
**\$25,000 for up to 50 participants**  
**\$40,000 for up to 100 participants**

## Additional ASN Opportunities

### Excellence in Patient Care (EPC) Initiatives

Website: <https://epc.asn-online.org>

ASN's Excellence in Patient Care (EPC) Team advances kidney health by promoting prevention, early detection, timely intervention, and effective treatment. The following EPC activities are available for corporate support.

**Support Fee Per Activity: \$50,000**

#### AKINow

The goal of AKINow is to build a nationally aligned, integrated system of AKI care, spanning discovery, in-hospital treatment, and post-AKI outpatient recovery, by providing clear strategic direction, practical tools, and a consistent structure that enables hospitals and clinicians to deliver reliable, high-value AKI care.

In 2026, AKINow will:

- Convene community experts for a roundtable on three major AKI topic areas: discovery, treatment, and discharge/post-hospital care to develop actionable approaches for an integrated system of AKI care
- Brainstorm, prioritize, and recommend practical tools or protocols aligned with the integrated system vision
- Design a framework containing models, pathways, and decision tools
- Produce educational resources that support translational, integrated systems
- Release an AKI framework in fall 2026

#### Glomerular Disease Collaborative (GD-C)

ASN Glomerular Disease Collaborative's mission is to promote high-quality care for people with glomerular diseases and stimulate opportunities to address gaps in knowledge, training, continuing education, and awareness across the spectrum of glomerular diseases.

In 2026, the GD-C will work to:

- Initiate and complete work on the Glomerular Diseases (GD) compendium, a collection of online resources that includes the most up-to-date content on GD including links to clinical guidance, resources for drug-specific treatment, and links to patient education materials. The compendium highlights resources for health care professionals and patients and will be a living resource to keep up with the ever changing and exciting landscape of glomerular diseases.
- The compendium's chapters slated for development and inclusion in 2026 include:
  - Alport Syndrome Complex
  - APOL1-Mediated Kidney Disease
  - FSGS/Nephrotic Syndrome
  - C3 Glomerulopathy
  - Membranous Nephropathy
- Utilize the Compendium to develop a GD-focused education program
- Host a GD-C Industry Roundtable to foster collaboration and advance GD care
- Enhance early detection and referral through strategic community provider engagement

#### Humanitarian Kidney Support Program

The mission of the Humanitarian Kidney Support Program (HKSP) is to set the direction for ASN's efforts to provide humanitarian support for kidney communities in North America and the Caribbean affected by disasters, biologic threats, and the impact of climate. A coalition of partners is dedicated to supporting people with kidney diseases and kidney health professionals in:

- Natural and man-made disaster preparedness and response
- Identification of current and emerging threats
- Development and support of a sustainable system with a strategic focus on climate impact.

In 2026 the HKSP scope of work includes the following:

##### Emergency Preparedness and Response

- Expand the Emergency Preparedness and Response online learning module, to include the emergency diet
- Expand podcast series for emergency preparedness and response
- Continue to work with ERA, ISN, and Direct Relief to provide strategic support in response to emergencies
- Create web-based resources in alignment with the Kidney Support Initiative Task Force

##### Sustainability

- Participate in ISN's Green-K Initiative
- Adapt and modify ISN green nephrology toolkit to be released in early 2026
- Plan for podcast education to accompany the green nephrology toolkit
- Collaborate with ISN to establish green nephrology principles

##### Current and Emerging Threats

- Create and publish FAQs for emerging infectious disease threats
- Publish a multi-drug-resistant organism (MDRO) compendium designed to help health care professionals better understand risks, testing, IPC precautions, and treatments for MDROs

## Saving Kidneys, Hearts, and Lives

ASN's Saving Kidney, Hearts, and Lives initiative is focused on defining the role of nephrologists in delivering holistic care for patients with Cardiovascular Kidney Metabolic (CKM) syndrome. This includes identifying and addressing system-level barriers and promoting the implementation of new therapies. With intention to partner on this mandate, ASN is a collaborator for the American Heart Association's (AHA) Cardiovascular, Kidney, and Metabolic Health (CKMH) 4-year initiative and working closely with the kidney community organizations.

To ensure success, ASN will engage a multi-disciplinary team including nephrologists, advanced practice providers, pharmacists and others to:

- Advance the care of people living with multiple conditions (like cardiovascular, kidney, and metabolic diseases) in order to improve care for the millions of people living with kidney diseases.
- Bolster the nephrology workforce as well as enhance undergraduate, graduate, and continuing medical education with a focus on implementation through early intervention and prevention.
- Strengthen kidney research across the continuum (and increase public and private funding for kidney research).
- Monitor the lexicon, messaging, and communications to increase awareness of kidney health.
- Prioritize legislative and regulatory activities for ASN (and the kidney community) to accomplish these goals.

## Transforming Dialysis Access Together (TDAT)

The goal of ASN's TDAT initiative is to enhance the quality of care for people with kidney failure on dialysis. TDAT engages a multi-disciplinary team including nephrologists, interventionalists, dialysis access surgeons, nurses, and patients. The 2026 scope of work includes:

- Defining core dialysis access training requirements for nephrology fellows by:
  - engaging multi-disciplinary experts
  - leveraging consensus statements
  - incorporating clinical practice guidelines
- Hosting a train-the-trainer seminar for training program directors to include the ASN Dialysis Access Training Recommendations for Nephrology Fellows<sup>1</sup>.
- Expanding dialysis access education for all nephrology professionals to include up-to-date standards of care and innovative approaches by producing a video series covering the following:
  - identifying various types of dialysis vascular access
  - performing detailed physical examinations
  - cannulation best practices
  - access planning and preservation
  - recognizing and managing common complications such as infection, stenosis, ischemia, and aneurysms
  - interpretation of access interventions and tests<sup>2</sup>

1. Baker A, Jain K, Burgner AM, et al. Transforming Dialysis Access Together dialysis access training: recommendations for nephrology fellows. *Clin J Am Soc Nephrol*. 2025;20(11):1639-1644. doi:10.2215/CJN.0000000899

2. American Society of Nephrology. Transforming Dialysis Access Together (TDAT). ASN Excellence in Patient Care website. <https://epc.asn-online.org/projects/tdat/>.

**For additional information on EPC activities and opportunities for support, contact Senior VP of Business Development Kara Page at [kpage@asn-online.org](mailto:kpage@asn-online.org).**

## ASN Contact Information

### Educational and Promotional Sponsorship Opportunities

#### **Kara Page**

*ASN Senior Vice President of  
Business Development*  
202-640-4647  
kpage@asn-online.org

### Exhibit Sales and Logistics

#### **Ronny Kay**

*ASN Senior Exhibits Manager*  
202-640-4663  
exhibits@asn-online.org  
rkay@asn-online.org

## Advertising in Kidney Week Publications

### Product and Pharma Display Advertising

#### **Kelley Russell**

*National Sales Manager*  
The Walchli Tauber Group, Inc.  
214-704-4628  
kelley.russell@wt-group.com

### Recruitment Display and Classified Advertising

#### **Anne Green**

*National Sales Manager*  
The Walchli Tauber Group, Inc.  
864-616-7797  
anne.green@wt-group.com



**KIDNEY  
WEEK** 20  
26

October 21-25 | Denver, CO