



# Kidney Week 2019

## Educational Symposia

Help educate participants about a specific area in the field of nephrology. These one-hour programs, available for educational grant support, are held during breakfast and lunch. The Society develops program content, recruits faculty, develops syllabus materials, selects menus, arranges audiovisual requirements, accredits the program, and administers continuing education credits to participants.

### ASN Services Included in Support Fee:

**Program Development:** ASN is an accredited CE provider. ASN develops the content for Kidney Week educational symposia.

**CE Administration:** ASN is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. ASN provides CE credit on an hour-by-hour basis. Kidney Week Educational Symposia also provide CNE credit for nurses and CPE credit for pharmacists. Corporate supporters are required to sign a CE letter of agreement prior to the start of the program. Educational symposia are evaluated and results are shared with the corporate supporter after the conclusion of the program.

**Speaker Management:** ASN recruits all speakers and moderators for each educational symposium.

**Meeting Space:** Educational symposia are hosted in the Marriott Marquis DC adjacent to the convention center.

**Catering:** A continental breakfast is served during all morning symposia. A boxed lunch is served during all afternoon symposia. All meals are provided by and paid for by ASN and not the supporting company.

**Audiovisual Equipment:** Each session room is set with an LCD projector and screen, computer, laser pointer, table and lavalier microphones, and a lighting package. All labor for set up, testing and removal of equipment is included in the fee along with the services of a technician.

**Printed Materials:** All educational symposia are listed in Educational Symposia Guide and posted on the ASN website. Syllabus materials are produced for symposia confirmed by July 31, 2019.

### Available Dates and Times

**Morning Symposia:** Friday, November 8 and Saturday, November 9  
6:45 a.m. to 7:45 a.m. (doors open at 6:30 a.m.)

**Afternoon Symposia:** Thursday, November 7, Friday, November 8, and Saturday, November 9  
12:45 p.m. to 1:45 p.m. (doors open at 12:30 p.m.)

All symposia are 60 minutes in length.

**Signage:** All session signage are of uniform design and are produced by ASN. Signs include the program title, date, time, location, and supporting company's name. Signs are displayed in a designated area of the convention center, the hotel, and outside the session room door.

**Registration:** Educational symposia are available to fully paid Kidney Week registrants only, and all participants must display an official Kidney Week 2019 badge to enter them. Advance registration is not allowed for any symposia, and seats are filled on a first-come, first-served basis. Corporate supporters receive complimentary admission for up to fifteen representatives to their supported symposium.

**Onsite Management:** ASN staff manages all meeting, program, and speaker logistics onsite.

### Benefits

- + Company name listed in Educational Symposia Guide, if support is secured prior to production.
- + Company name displayed with program on ASN's website.
- + Company name on session signage and syllabus materials.

### Corporate Support Fees

*Morning symposia: \$117,500 for sole support  
(300 participants anticipated)*

*Afternoon symposia: \$145,000 for sole support  
(500 participants anticipated)*

**Contract and Payment:** Unless otherwise noted in the ASN Letter of Agreement (LOA), payment is non-refundable and due in full once both parties have signed the LOA.





## Educational Symposia *continued*

### Additional Opportunities

#### Invitations:

ASN allows mailed announcements prior to the event, at cost to the supporter. ASN assumes responsibility for distribution of invitations. This opportunity is available for grants confirmed by July 31, 2019.

Invitations: Mailed to up to 8,000 domestic registrants and ASN members

*\$15,000 (includes design, printing, mail handling, and postage)*

#### Educational Symposia Online:

The educational symposia at Kidney Week are recorded. ASN encourages you to take advantage of the opportunity to post your supported symposium online to the ASN Learning Center after the conclusion of meeting.

CME, CNE, and CPE credits are not available for these activities.

Educational Symposia Online includes:

- + Synchronized audio and video of presentation slides
- + Hosting on the ASN Learning Center
- + Downloadable MP3s
- + Mobile access

*\$7,500 for a 12-month posting*



### Contacting ASN

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