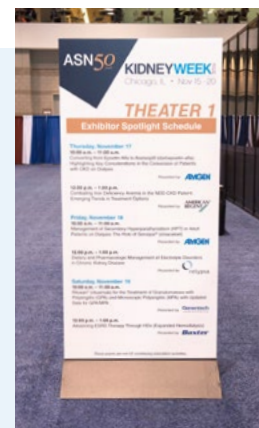


Gain direct access to your targeted audience by participating in the ASN Exhibitor Spotlight. Open to all fully registered Kidney Week participants, this unique opportunity provides exhibitors a forum for presenting information of their choice in one of two theaters on the exhibit floor during exhibit hall hours. To ensure an interactive learning environment, the ASN Exhibitor Spotlight is limited to twelve presentations total with a maximum of 75 participants each.



## Dates and Times

Thursday, October 25, Friday, October 26, and Saturday, October 27

THEATER #1	Setup Time	Presentation Time	Teardown Time
	9:30 a.m. – 10:00 a.m.	10:00 a.m. – 11:00 a.m.	11:00 a.m. – 11:30 a.m.
	11:30 a.m. – 12:00 p.m.	12:00 p.m. – 1:00 p.m.	1:00 p.m. – 1:30 p.m.
THEATER #2	Setup Time	Presentation Time	Teardown Time
	10:30 a.m. – 11:00 a.m.	11:00 a.m. – 12:00 p.m.	12:00 p.m. – 12:30 p.m.
	12:30 p.m. – 1:00 p.m.	1:00 p.m. – 2:00 p.m.	2:00 p.m. – 2:30 p.m.

## Rules and Regulations

All presentations are limited to 60 minutes in length. Each presentation is allotted a half hour for setup and a half hour for teardown. Time-slots are filled on a first come, first served basis.

Kidney Week educational symposia faculty, Kidney Week Planning Committee Members, and ASN Councilors cannot participate as speakers in the exhibitor spotlight. All speakers must be approved by ASN prior to being confirmed.

The ASN Exhibitor Spotlight is not a continuing education (CE) activity. Presentations may be product specific.

## ASN Services Included in the Presentation Fee:

**Meeting Space:** The exhibitor spotlight will be housed inside one of two theaters inside the exhibit hall and open during exhibit hall hours only. ASN will provide seating for up to 75 participants. ASN is unable to add additional seating onsite if the capacity reaches more than 75 participants.

**Catering:** A continental breakfast will be served during the morning time slot. A boxed lunch will be served during the afternoon time slots. Catering is set up outside the Exhibitor Spotlight Theaters.

**Audiovisual Equipment:** ASN will provide a complete audiovisual package, which includes: an LCD projector and screen, one presenter microphone, a sound system, and a dedicated audiovisual technician. The presenter is responsible for providing his/

her own laptop. An audiovisual technician will be available a half hour prior to each presentation to assist with equipment. Additional a/v services (such as videotaping) may be coordinated only through ASN's designated audiovisual provider and are subject to an additional fee.

**Signage:** Presentation signage will be placed outside the theater. All signage is uniform in design and will be produced by ASN to include the presentation title, date, time, and company logo. The supporter may advertise the title, date, time, and presenter of the presentation in their exhibit booth.

**Registration:** The ASN Exhibitor Spotlight is available to Kidney Week registrants only. All participants must display an official Kidney Week 2018 badge to enter the theater. Advance registration is not allowed for any presentation and seats are filled on a first come, first served basis. To ensure an interactive learning environment, the Exhibitor Spotlight is limited to a maximum of 75 participants.

**Pre-show Mailing List:** ASN will provide one pre-show mailing list on request for the distribution of one mailer to Kidney Week registrants prior to the annual meeting. All mailers must be approved by ASN and follow ASN guidelines.

**Participant Data Collection:** ASN staff does not collect participant information at the door. Companies may rent lead retrieval scanners or use sign in sheets to collect participant information. Lead retrieval

rentals are available in the exhibitor service manual starting in August 2018.

**Onsite Management:** ASN staff will manage all meeting logistics related to the exhibitor spotlight theater including food and beverage, signage, and A/V. The supporter is responsible for the distribution of any materials and the collection of participant data.

## Benefits

- + Presentation title, date, time, and company logo listed in the Kidney Week edition of *Kidney News*, if confirmed prior to production.
- + Presentation title, date, time, and company logo displayed on signage throughout the exhibit hall.
- + Presentation schedule listed on the ASN website.

## Presentation Fee

\$37,500 per 60-minute presentation

## Contacting ASN

Kara Page  
Vice President of  
Business Development  
American Society of Nephrology

☎ 202-640-4647

📠 202-330-5636

✉ [kpage@asn-online.org](mailto:kpage@asn-online.org)

# Invitation Only Exhibitor Spotlights

Engage participants with a presentation of your choice over a reception or dinner. Limited to 100 participants, this invitation only event provides companies an opportunity to engage invited guests off site after Kidney Week Program hours.

## Dates and Times

Wednesday, October 24, Thursday, October 25, Friday, October 26, and Saturday, October 27

Setup Time	Presentation Time	Teardown Time
6:00 p.m. – 7:00 p.m.	7:00 p.m. – 10:00 p.m.	10:00 p.m. – 11:00 p.m.



## Rules and Regulations

Time-slots are filled on a first come, first served basis.

Kidney Week educational symposia faculty, Kidney Week Planning Committee Members, and ASN Councilors cannot participate as speakers in the exhibitor spotlight. All speakers must be approved by ASN prior to being confirmed.

Invitation only exhibitor spotlights are not continuing education (CE) activities. Presentations may be product specific. Supporters may not provide CE to participants.

Supporters cannot publicly advertise invitation only exhibitor spotlights to Kidney Week participants onsite and ASN will not publicize the activity. RSVPs cannot be collected from more than 100 attendees.

## Logistics

**Meeting Space:** All invitation only exhibitor spotlights will be held in a hotel close to the convention center. The meeting space rental is included in the support fee. The room will be set in rounds.

**Catering:** Supporters will work directly with the hotel on all catering needs. The hotel will bill the supporter directly for all catering related expenses. Since the spotlight is limited to 100 participants, the food and beverage order cannot exceed 100 guests.

**Audiovisual Equipment:** Supporters will work directly with the hotel on all audiovisual needs. The hotel will bill the supporter directly for all audiovisual related expenses.

**Signage:** Supporters may produce signage for immediately outside the door of the event. Supporters may not place signage in other areas of the hotel, convention center, or their exhibit booth.

**Registration:** Participation is limited to 100 participants and supporters must register participants prior to Kidney Week. Supporters may not publicize the event to potential attendees at Kidney Week. Please note that no more than 100 guests will be able to access the room onsite.

**Participant Data Collection:** ASN staff does not collect participant information at the door. Supporters may rent lead retrieval

scanners or use sign in sheets to collect participant information. Lead retrieval rentals are available in the exhibitor service manual starting in August 2018.

**Onsite Management:** The supporter is responsible for all onsite management.

## Presentation Fee

\$40,000

## Contacting ASN

Kara Page  
Vice President of  
Business Development  
American Society of Nephrology

☎ 202-640-4647

📠 202-330-5636

✉ [kpage@asn-online.org](mailto:kpage@asn-online.org)

