

## Publication Advertising

ASN is the largest publisher in the kidney disease arena. Its four publications, *Clinical Journal of the American Society of Nephrology (CJASN)*, *Journal of the American Society of Nephrology (JASN)*, *Nephrology Self-Assessment Program (NephSAP)* and *ASN Kidney News* offer a venue to disseminate scientific and clinical advances and provide updates on policy and practice that affects kidney patients and providers. These publications allow ASN to educate health professionals and disseminate new knowledge, while providing advertising opportunities for supporters.

<b>Company</b>	<b>Activity</b>	<b>Amount</b>
American Regent	ASN Publications	\$7,293.00
Amgen	ASN Publications	\$68,000.00
Bard	ASN Publications	\$11,462.00
Baxter	ASN Publications	\$90,812.40
Biomedical Life	ASN Publications	\$8,532.00
Children's Health	ASN Publications	\$25,225.25
Children's Mercy Hospital	ASN Publications	\$8,000.00
Duke University	ASN Publications	\$15,000.00
Fisher Investments	ASN Publications	\$4,560.25
Fresenius Medical Care	ASN Publications	\$57,174.85
Genzyme	ASN Publications	\$33,000.00
Houston Methodist	ASN Publications	\$7,542.90
Keryx Biopharmaceuticals, Inc.	ASN Publications	\$159,951.44
Mallinckrodt Pharmaceuticals, Inc.	ASN Publications	\$86,460.30
Merck	ASN Publications	\$87,547.50
Methodist Hospital	ASN Publications	\$11,314.35
Mount Sinai	ASN Publications	\$6,392.00
National Kidney Foundation	ASN Publications	\$5,004.80
NEJM	ASN Publications	\$4,118.25
Nephcentric	ASN Publications	\$6,392.00
NephroPath	ASN Publications	\$33,150.00
OPKO Renal	ASN Publications	\$53,680.92
Otsuka America Pharmaceutical, Inc.	ASN Publications	\$48,810.16
Relypsa, Inc.	ASN Publications	\$205,760.67
Rockwell Medical	ASN Publications	\$29,833.60
Spectra Laboratories	ASN Publications	\$13,233.00
Stanford Children's Hospital	ASN Publications	\$6,800.00
Takeda	ASN Publications	\$59,760.10
Texas Children's Hospital	ASN Publications	\$14,536.00

UPMC	ASN Publications	\$1,759.50
Wolters Kluwer	ASN Publications	\$3,500.00
ZS Pharma	ASN Publications	\$34,569.00
	<b>TOTAL</b>	<b>\$1,209,176.24</b>