

Corporate Support Contract



SUPPORTER INFORMATION

Company Preferred Name in Print Materials
Mailing Address
City State Zip Country

PRIMARY CONTACT INFORMATION

Company (If different from Supporter)
Primary Contact Title
Phone Email

PROMOTIONAL ITEMS

Due to availability, companies are limited to three in-person items and one virtual item (unless sold in pairs) from the list below until further notice.

In-Person Opportunities

Charging Stations (\$15,000)
Convention Center Banners (2 for \$30,000)
Column Wraps (\$40,000)
Digital Convention Center Banner (\$25,000)
Escalator Clings (\$20,000)
Escalator Runners (\$15,000)
ePosters (\$10,000)
Kidney Week On-Demand (\$25,000)
Kidney Week Podcasts (\$20,000)
Light Boxes (\$20,000)
Wi-Fi Service (\$40,000)
Twitter Walls (\$10,000)
Attendee Lounge Support (\$15,000)

Exhibit Hall Aisle Banners (\$20,000)
Exhibit Hall Refreshment Breaks (\$15,000)
Hotel Key Cards (\$40,000)
Hotel Room Drops (\$30,000 per day)
Wednesday Thursday
Friday Saturday
Onsite Guide (\$25,000)
Kidney Week Daily Email (to all participants)
(\$10,000 per day)
Wednesday Thursday Friday
Saturday Sunday Recap
Registration Emails (\$35,000)

Virtual Opportunities

Homepage Banner Ad (\$15,000)
Homepage Tower Ad (\$15,000)
Social Media Feed Ad (\$10,000)

ASN Services Hub Ads (\$20,000)
Virtual Platform Schedule-at-a-Glance Banner (\$15,000)
Welcome Toolkit Email Banner (\$15,000)

PAYMENT INFORMATION

Supporter shall pay the Support Fee to ASN within 30 days of the Invoice Date. Invoices will be forwarded within five days upon of a fully executed contract.

Make checks payable to “American Society of Nephrology” and deliver to:

American Society of Nephrology
P.O. Box 890658
Charlotte, NC 28289-0658

ASN Federal Tax ID#52-6078378

ASN accepts payment via check or wire transfer only. ASN does not accept payment via credit card.

ASN CONTACT

Completed applications, as well as any questions, can be submitted to: **Kara Page, ASN VP of Business Development**, kpage@asn-online.org

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AUTHORIZED SIGNATURE

I acknowledge that as an authorized representative of the above stated company (SUPPORTER), that SUPPORTER will comply with all details listed in this contract and the corporate support catalog related to the supported item. Contracts may only be signed by company representatives, not third-party vendors. SUPPORTER agrees to receive all written and electronic correspondence from ASN in reference to Kidney Week. This application will become a contract upon Supporter's authorized signature and ASN's acceptance and counter-signature.

Supporter Signature

Printed Name

Date

ASN Signature

Printed Name

Date

CANCELLATION POLICY

Once the contract is signed by both parties, the support fee is binding and non-refundable. A full refund will only be issued if the agreement is cancelled by ASN without cause. The support fee is still due to ASN if the supporter decides to cancel the contract after it is fully executed. In the event of cancellation of sponsorships due to fire, the elements, strikes, government, regulations, pandemic, or other causes beyond ASN's control and determined at ASN's discretion, ASN will not be held liable for failure to hold the meeting as scheduled, and ASN will determine the amount of the sponsorship fees to be refunded on a case-by-case basis.

RULES AND REGULATIONS

ASN recognizes that promotional activities encourage a steady flow of traffic to the exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor's rented booth space is not permitted. Exhibitors and supporters may not distribute literature in the convention center, hotels, or any public area without ASN's written approval. In addition, companies may not coordinate promotional or educational items or events directly with the city, county, state, hotels, ASN vendors, or other contractors without ASN's written approval. Noncompliance with these regulations can result in the loss of Kidney Week 2021 priority points by the exhibiting company, the inability to participate in the Society's Corporate Support Program, and/or the ability to exhibit or sponsor items at future meetings.

ETHICAL CODES OF CONDUCT

ASN supports the ethical codes of conduct on interactions with healthcare professionals including, but not limited to, Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interaction with Health Care Professionals; the American Medical Association (AMA) Gifts to Physicians from Industry Ethical Opinion 8.06111; the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals; the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies; the U.S. Food and Drug Administration (FDA); the Office of Inspector General Compliance Program Guidance for Pharmaceutical Manufacturers; and other ethical guidelines and expects all exhibitors at Kidney Week 2021 to be in compliance. All exhibiting companies, regardless of tax status, must demonstrate compliance to these and subsequent ethical codes.

ASN has signed the Council for Medical Specialty Societies (CMSS) Code for Interactions with Companies. Signing this document means that ASN has adopted the CMSS Code to ensure that the Society's interactions with companies will be for the benefit of patients and members and for the improvement of care in nephrology.

ASN Code of Conduct

All supporters, exhibitors, and participants must agree to follow the Code of Conduct for all interactions.

COVID-19 AND PANDEMIC CONSIDERATIONS

By supporting Kidney Week 2021 you understand and agree that the COVID-19 Pandemic is still a consideration and as ASN monitors the situation the society may need to adjust the Kidney Week schedule, number of permitted attendees, posted Health and Safety policies, and/or cancel the live event portion of the meeting. ASN is not liable for any cancellation fees or penalties your group may incur as a result of changes to Kidney Week or full cancellation for any reason.

By registering for the meeting, you must agree to follow ASN's posted Health and Safety policies. Changes to ASN's Health and Safety policies may occur at any time and will be posted on the ASN website and included in exhibitor newsletters.

