

The Future of Health Begins With You

## The All of Us Journey

The *All of Us* Journey is a hands-on experience to build awareness and excitement about the *All of Us* Research Program, supported by the National Institutes of Health. Through a 37-week national tour, this traveling exhibit actively engages community members to join this landmark research project that will accelerate research and improve health.



We greatly value the power you have reaching your community as a trusted health partner. That is why we are seeking support from health providers like you. Your support will help us reach your community and help us ensure that your community is included as we work to improve the health of all Americans through more effective and tailored prevention strategies and treatments for diseases.

## How does hosting a community event with the *All of Us* Journey benefit my community?

- Educates community members about the All of Us Research Program and its benefits for people, families, communities, and future generations
- Provides an opportunity for hands-on exploration and engagement, to ask questions, and to enroll on-site
- Gives your community the opportunity to actively participate in a program that seeks to improve the health of *all* Americans regardless of their sex,

2017 Dates	Market
7/31 - 8/6	Washington, DC/Baltimore, MD
8/7 - 8/13	York/Philadelphia, PA
8/14 - 8/27	New York, NY
8/28 - 9/3	Boston, MA
9/4 - 9/10	Columbus/Cleveland/Akron, OH
9/11 - 9/24	Chicago/Naperville, IL
9/25 - 10/1	Springfield, IL/Indianapolis, IN
10/2 - 10/8	St. Paul/Minneapolis, MN
10/9 - 10/15	St. Louis/Kansas City, MO
10/16 - 10/22	Topeka/Wichita, KS
10/30 - 11/5	Albuquerque, NM, El Paso, TX
11/6 - 11/12	Salt Lake City/Twin Falls, UT
11/13 - 11/19	Boise/Caldwell, ID
11/27 - 12/3	Kent/Seattle, WA
12/4 - 12/10	Seattle/Tacoma/Olympia, WA
12/11 - 12/17	Portland/Eugene, OR

2018 Dates	Market
1/8 - 1/14	Sacrament/Davis, CA
1/15 - 1/21	San Francisco/Oakland, CA
1/22 - 1/28	San Jose/Modesto, CA
1/29 - 2/4	Los Angeles/Irvine, CA
2/5 - 2/18	San Diego, CA
2/26 - 3/4	Phoenix/Tucson, AZ
3/ 5 - 3/11	Dallas, TX
3/12 - 3/18	San Antonio/Corpus Christi, TX
3/19 - 3/25	Houston, TX
3/26 - 4/1	Baton Rouge/New Orleans, LA
4/2 - 4/8	Gulfport/Jackson, MS
4/9 - 4/15	Birmingham/Montgomery, AL
4/16 - 4/22	Tampa/Orlando, FL
4/23 - 5/6	Miami/Jacksonville, FL
5/7 - 5/13	Atlanta, GA, Nashville, TN
5/14 - 5/20	Memphis, TN,
	Columbia/Greenville, SC
5/21 - 5/27	Charlotte/Raleigh, NC

gender, race/ethnicity, religion, insurance status, address, income, or other unique traits

If you are interested in hosting the *All of Us* Journey, available at no cost to you or your community, please complete the online Event Request Form; <u>http://bit.ly/2p3bLtB</u>. For further information, contact Dianne Beltran at dbeltran@montagemarketinggroup.com or 240-506-3388.